Marketplace Survey Wave Three - Banner 1 - May 2016

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Sex | Male | Col \% | 48.5\% | 100.0\% |  | 51.1\% | 50.3\% | 49.7\% | 48.9\% | 48.4\% | 43.0\% | 48.3\% | 46.8\% | 51.1\% | 56.6\% | 38.4\% |
|  |  | Row \% | 100.0\% | 100.0\% |  | 13.8\% | 18.2\% | 18.0\% | 19.2\% | 15.5\% | 15.3\% | 73.0\% | 12.1\% | 14.9\% | 64.9\% | 35.1\% |
|  | Female | Col \% | 51.5\% |  | 100.0\% | 48.9\% | 49.7\% | 50.3\% | 51.1\% | 51.6\% | 57.0\% | 51.7\% | 53.2\% | 48.9\% | 43.4\% | 61.6\% |
|  |  | Row \% | 100.0\% |  | 100.0\% | 12.5\% | 16.9\% | 17.1\% | 18.9\% | 15.6\% | 19.1\% | 73.6\% | 12.9\% | 13.5\% | 47.0\% | 53.0\% |
| Age | 18-24 | Col \% | 13.1\% | 13.8\% | 12.5\% | 100.0\% |  |  |  |  |  | 10.7\% | 18.1\% | 21.4\% | 10.6\% | 16.3\% |
|  |  | Row \% | 100.0\% | 51.1\% | 48.9\% | 100.0\% |  |  |  |  |  | 59.7\% | 17.2\% | 23.1\% | 45.1\% | 54.9\% |
|  | 25-34 | Col \% | 17.5\% | 18.2\% | 16.9\% |  | 100.0\% |  |  |  |  | 14.5\% | 22.1\% | 29.0\% | 24.3\% | 9.0\% |
|  |  | Row \% | 100.0\% | 50.3\% | 49.7\% |  | 100.0\% |  |  |  |  | 60.7\% | 15.8\% | 23.5\% | 77.2\% | 22.8\% |
|  | 35-44 | Col \% | 17.5\% | 18.0\% | 17.1\% |  |  | 100.0\% |  |  |  | 16.6\% | 22.0\% | 18.4\% | 23.3\% | 10.3\% |
|  |  | Row \% | 100.0\% | 49.7\% | 50.3\% |  |  | 100.0\% |  |  |  | 69.3\% | 15.7\% | 14.9\% | 74.1\% | 25.9\% |
|  | 45-54 | Col \% | 19.0\% | 19.2\% | 18.9\% |  |  |  | 100.0\% |  |  | 18.4\% | 23.6\% | 18.4\% | 24.1\% | 12.7\% |
|  |  | Row \% | 100.0\% | 48.9\% | 51.1\% |  |  |  | 100.0\% |  |  | 70.7\% | 15.6\% | 13.7\% | 70.5\% | 29.5\% |
|  | 55-64 | Col \% | 15.5\% | 15.5\% | 15.6\% |  |  |  |  | 100.0\% |  | 18.8\% | 13.3\% | 0.8\% | 13.8\% | 17.7\% |
|  |  | Row \% | 100.0\% | 48.4\% | 51.6\% |  |  |  |  | 100.0\% |  | 88.6\% | 10.7\% | 0.7\% | 49.4\% | 50.6\% |
|  | 65+ | Col \% | 17.2\% | 15.3\% | 19.1\% |  |  |  |  |  | 100.0\% | 21.0\% | 0.9\% | 12.1\% | 3.8\% | 34.1\% |
|  |  | Row \% | 100.0\% | 43.0\% | 57.0\% |  |  |  |  |  | 100.0\% | 89.4\% | 0.6\% | 10.0\% | 12.3\% | 87.7\% |
| Race | White | Col \% | 63.4\% | 62.9\% | 63.9\% | 42.4\% | 50.7\% | 59.4\% | 60.7\% | 80.1\% | 84.3\% | 86.6\% |  |  | 62.6\% | 64.4\% |
|  |  | Row \% | 100.0\% | 48.1\% | 51.9\% | 8.8\% | 14.0\% | 16.4\% | 18.2\% | 19.6\% | 22.9\% | 100.0\% |  |  | 55.0\% | 45.0\% |
|  | African-American | Col \% | 12.5\% | 12.1\% | 12.9\% | 17.2\% | 15.8\% | 15.7\% | 15.6\% | 10.7\% | 0.6\% |  | 100.0\% |  | 14.3\% | 10.3\% |
|  |  | Row \% | 100.0\% | 46.8\% | 53.2\% | 18.1\% | 22.1\% | 22.0\% | 23.6\% | 13.3\% | 0.9\% |  | 100.0\% |  | 63.5\% | 36.5\% |
|  | Hispanic | Col \% | 14.2\% | 14.9\% | 13.5\% | 23.1\% | 23.5\% | 14.9\% | 13.7\% | 0.7\% | 10.0\% |  |  | 100.0\% | 14.3\% | 14.1\% |
|  |  | Row \% | 100.0\% | 51.1\% | 48.9\% | 21.4\% | 29.0\% | 18.4\% | 18.4\% | 0.8\% | 12.1\% |  |  | 100.0\% | 56.1\% | 43.9\% |
|  | Asian | Col \% | 4.7\% | 4.2\% | 5.2\% | 14.0\% | 5.3\% | 6.9\% | 2.0\% | 2.1\% | 0.2\% | 6.4\% |  |  | 3.8\% | 5.9\% |
|  |  | Row \% | 100.0\% | 42.9\% | 57.1\% | 38.9\% | 19.9\% | 25.5\% | 8.2\% | 6.8\% | 0.9\% | 100.0\% |  |  | 44.4\% | 55.6\% |
|  | Other | Col \% | 2.8\% | 2.9\% | 2.7\% | 3.2\% | 2.3\% | 1.2\% | 3.6\% | 4.6\% | 1.8\% | 3.8\% |  |  | 3.0\% | 2.5\% |
|  |  | Row \% | 100.0\% | 50.6\% | 49.4\% | 15.3\% | 14.8\% | 7.6\% | 25.1\% | 25.8\% | 11.4\% | 100.0\% |  |  | 59.8\% | 40.2\% |
|  | Refused | Col \% | 2.4\% | 3.0\% | 1.8\% |  | 2.3\% | 1.9\% | 4.3\% | 1.8\% | 3.1\% | 3.2\% |  |  | 2.0\% | 2.8\% |
|  |  | Row \% | 100.0\% | 60.9\% | 39.1\% |  | 17.1\% | 13.9\% | 34.8\% | 11.8\% | 22.3\% | 100.0\% |  |  | 47.9\% | 52.1\% |
| Census region | Northeast | Col \% | 17.9\% | 17.6\% | 18.1\% | 19.2\% | 18.1\% | 17.7\% | 21.3\% | 15.3\% | 15.3\% | 18.1\% | 13.9\% | 20.2\% | 18.0\% | 17.8\% |
|  |  | Row \% | 100.0\% | 47.7\% | 52.3\% | 14.1\% | 17.8\% | 17.4\% | 22.7\% | 13.3\% | 14.8\% | 74.2\% | 9.7\% | 16.0\% | 56.0\% | 44.0\% |
|  | Midwest | Col \% | 21.6\% | 21.7\% | 21.5\% | 21.2\% | 17.3\% | 15.3\% | 21.7\% | 27.0\% | 27.8\% | 24.7\% | 16.7\% | 9.8\% | 19.4\% | 24.3\% |
|  |  | Row \% | 100.0\% | 48.7\% | 51.3\% | 12.9\% | 14.0\% | 12.4\% | 19.1\% | 19.4\% | 22.2\% | 83.9\% | 9.7\% | 6.4\% | 50.1\% | 49.9\% |
|  | South | Col \% | 37.3\% | 37.2\% | 37.3\% | 30.6\% | 41.5\% | 45.2\% | 34.5\% | 38.0\% | 32.3\% | 34.2\% | 58.0\% | 34.9\% | 40.0\% | 33.8\% |
|  |  | Row \% | 100.0\% | 48.4\% | 51.6\% | 10.8\% | 19.5\% | 21.3\% | 17.6\% | 15.8\% | 14.9\% | 67.2\% | 19.5\% | 13.3\% | 59.8\% | 40.2\% |
|  | West | Col \% | 23.3\% | 23.6\% | 23.0\% | 28.9\% | 23.1\% | 21.8\% | 22.6\% | 19.8\% | 24.7\% | 23.0\% | 11.5\% | 35.2\% | 22.6\% | 24.2\% |
|  |  | Row \% | 100.0\% | 49.0\% | 51.0\% | 16.3\% | 17.4\% | 16.4\% | 18.5\% | 13.2\% | 18.2\% | 72.4\% | 6.2\% | 21.4\% | 54.0\% | 46.0\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 4: Which of the following best describes your current employment status? Edison Research


# Marketplace Survey Wave Three - Banner 1 - May 2016 

Question 5: Which of the following best describes the form of compensation at your primary job?

## Base: Employed full time or part time

## Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment <br> status <br> Employed full- <br> time or part- <br> time |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic |  |
| TOTAL |  | Row \% |  | 100.0\% | 56.6\% | 43.4\% | 10.6\% | 24.3\% | 23.3\% | 24.1\% | 13.8\% | 3.8\% | 71.4\% | 14.3\% | 14.3\% | 100.0\% |
| Which of the following best describes the form of compensation at your primary job? | You are paid an hourly | Col \% | 51.8\% | 49.4\% | 54.9\% | 82.3\% | 53.1\% | 48.0\% | 50.7\% | 37.9\% | 38.6\% | 46.7\% | 65.6\% | 63.3\% | 51.8\% |
|  |  | Row \% | 100.0\% | 53.9\% | 46.1\% | 16.9\% | 25.0\% | 21.6\% | 23.6\% | 10.1\% | 2.8\% | 64.4\% | 18.1\% | 17.5\% | 100.0\% |
|  | You are paid a salary | Col \% | 41.1\% | 45.0\% | 36.1\% | 16.4\% | 42.1\% | 43.4\% | 41.6\% | 55.5\% | 35.1\% | 45.2\% | 27.0\% | 35.0\% | 41.1\% |
|  |  | Row \% | 100.0\% | 61.8\% | 38.2\% | 4.2\% | 24.9\% | 24.6\% | 24.4\% | 18.6\% | 3.3\% | 78.4\% | 9.4\% | 12.2\% | 100.0\% |
|  | Don't Know | Col \% | 7.1\% | 5.7\% | 8.9\% | 1.3\% | 4.7\% | 8.6\% | 7.7\% | 6.6\% | 26.2\% | 8.1\% | 7.4\% | 1.7\% | 7.1\% |
|  |  | Row \% | 100.0\% | 45.2\% | 54.8\% | 2.0\% | 16.3\% | 28.4\% | 26.3\% | 12.8\% | 14.2\% | 81.7\% | 14.9\% | 3.4\% | 100.0\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 6: Which better describes your current financial situation? Edison Research


## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 7: Think about your current financial situation. Do you think you are...? Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Think about your current financial situation. Do you think you are... | Financially secure | Col \% | 31.9\% | 36.9\% | 27.2\% | 22.6\% | 29.7\% | 34.7\% | 23.7\% | 34.9\% | 44.8\% | 35.8\% | 17.4\% | 24.7\% | 32.2\% | 31.5\% |
|  |  | Row \% | 100.0\% | 56.1\% | 43.9\% | 9.3\% | 16.3\% | 19.1\% | 14.1\% | 17.0\% | 24.2\% | 82.1\% | 6.9\% | 11.0\% | 56.2\% | 43.8\% |
|  | Somewhat financially secure | Col \% | 41.2\% | 40.3\% | 42.2\% | 50.5\% | 44.5\% | 40.3\% | 45.3\% | 37.6\% | 30.6\% | 39.7\% | 47.2\% | 43.7\% | 48.0\% | 32.8\% |
|  |  | Row \% | 100.0\% | 47.4\% | 52.6\% | 16.1\% | 18.9\% | 17.2\% | 20.9\% | 14.2\% | 12.8\% | 70.6\% | 14.4\% | 15.0\% | 64.8\% | 35.2\% |
|  | Not financially secure | Col \% | 25.8\% | 21.7\% | 29.6\% | 27.0\% | 25.8\% | 24.3\% | 29.3\% | 27.4\% | 21.0\% | 23.5\% | 35.2\% | 29.2\% | 19.5\% | 33.6\% |
|  |  | Row \% | 100.0\% | 40.8\% | 59.2\% | 13.7\% | 17.6\% | 16.6\% | 21.6\% | 16.5\% | 14.0\% | 66.8\% | 17.1\% | 16.1\% | 42.2\% | 57.8\% |
|  | Don't KnowCol $\%$ <br>  <br> Row $\%$ |  | 1.1\% | 1.1\% | 1.0\% |  |  | 0.6\% | 1.7\% |  | 3.7\% | 1.0\% | 0.1\% | 2.3\% | 0.2\% | 2.1\% |
|  |  |  | 100.0\% | 51.4\% | 48.6\% |  |  | 10.2\% | 30.7\% |  | 59.1\% | 68.2\% | 1.1\% | 30.7\% | 12.6\% | 87.4\% |

Marketplace Survey Wave Three - Banner 1 - May 2016 Question 8: Which of the following best describes you? Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Which of the following best describes you? | You are frequently anxious about your financial situation | Col \% | 19.9\% | 18.9\% | 20.8\% | 22.9\% | 27.7\% | 17.6\% | 23.8\% | 11.2\% | 15.5\% | 19.5\% | 20.4\% | 21.2\% | 18.5\% | 21.7\% |
|  |  | Row \% | 100.0\% | 46.1\% | 53.9\% | 15.1\% | 24.4\% | 15.5\% | 22.8\% | 8.7\% | 13.5\% | 72.0\% | 12.9\% | 15.1\% | 51.7\% | 48.3\% |
|  | You are sometimes anxious about your financial situation | Col \% | 42.5\% | 39.7\% | 45.2\% | 52.9\% | 45.6\% | 46.2\% | 44.0\% | 38.6\% | 29.5\% | 41.2\% | 53.1\% | 40.0\% | 47.6\% | 36.2\% |
|  |  | Row \% | 100.0\% | 45.2\% | 54.8\% | 16.3\% | 18.8\% | 19.1\% | 19.7\% | 14.1\% | 12.0\% | 71.0\% | 15.6\% | 13.4\% | 62.3\% | 37.7\% |
|  | You are rarely anxious <br> about your financial <br> situation Col $\%$  <br>  Row $\%$ <br>   |  | 21.7\% | 24.8\% | 18.8\% | 13.6\% | 16.2\% | 26.2\% | 22.3\% | 24.6\% | 25.6\% | 23.0\% | 17.6\% | 18.5\% | 22.4\% | 20.9\% |
|  |  |  | 100.0\% | 55.4\% | 44.6\% | 8.2\% | 13.1\% | 21.2\% | 19.6\% | 17.6\% | 20.3\% | 77.7\% | 10.2\% | 12.1\% | 57.4\% | 42.6\% |
|  | You are never anxious <br> about your financial <br> situation Col $\%$ <br>  Row $\%$ |  | 15.6\% | 16.1\% | 15.0\% | 10.6\% | 10.5\% | 10.0\% | 9.9\% | 25.6\% | 27.3\% | 16.0\% | 8.8\% | 19.4\% | 11.5\% | 20.6\% |
|  |  |  | 100.0\% | 50.3\% | 49.7\% | 9.0\% | 11.9\% | 11.2\% | 12.2\% | 25.5\% | 30.2\% | 75.2\% | 7.1\% | 17.7\% | 41.2\% | 58.8\% |
|  | Don't KnowCol $\%$ <br>  <br>  <br> Row $\%$ |  | 0.4\% | 0.5\% | 0.2\% |  |  |  |  |  | 2.1\% | 0.3\% | 0.1\% | 0.9\% | 0.1\% | 0.7\% |
|  |  |  | 100.0\% | 66.7\% | 33.3\% |  |  |  |  |  | 100.0\% | 60.2\% | 3.3\% | 36.5\% | 15.7\% | 84.3\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 9: Do you think the economy for your parents' generation was...? Qdison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Do you think the economy for your parents' generation was...? | Better than today's | Col \% | 57.9\% | 59.9\% | 56.0\% | 60.6\% | 67.2\% | 63.7\% | 54.9\% | 58.2\% | 43.6\% | 58.0\% | 55.1\% | 59.8\% | 63.5\% | 50.9\% |
|  |  | Row \% | 100.0\% | 50.2\% | 49.8\% | 13.7\% | 20.3\% | 19.3\% | 18.0\% | 15.6\% | 13.0\% | 73.4\% | 11.9\% | 14.7\% | 61.1\% | 38.9\% |
|  | Worse than today's | Col \% | 22.5\% | 21.9\% | 22.9\% | 20.0\% | 18.7\% | 19.6\% | 21.0\% | 23.0\% | 32.2\% | 21.8\% | 27.5\% | 21.6\% | 18.5\% | 27.4\% |
|  |  | Row \% | 100.0\% | 47.4\% | 52.6\% | 11.7\% | 14.6\% | 15.3\% | 17.8\% | 15.9\% | 24.7\% | 71.0\% | 15.4\% | 13.7\% | 45.9\% | 54.1\% |
|  | Or was it the same | Col \% | 16.8\% | 14.9\% | 18.5\% | 16.3\% | 14.1\% | 16.2\% | 21.3\% | 16.3\% | 15.9\% | 16.7\% | 16.1\% | 17.7\% | 16.4\% | 17.2\% |
|  |  | Row \% | 100.0\% | 43.1\% | 56.9\% | 12.7\% | 14.8\% | 16.9\% | 24.2\% | 15.1\% | 16.3\% | 73.0\% | 12.1\% | 14.9\% | 54.6\% | 45.4\% |
|  | Don't Know | Col \% | 2.9\% | 3.3\% | 2.5\% | 3.1\% |  | 0.5\% | 2.9\% | 2.5\% | 8.4\% | 3.5\% | 1.2\% | 1.0\% | 1.5\% | 4.5\% |
|  |  | Row \% | 100.0\% | 55.1\% | 44.9\% | 14.1\% |  | 3.0\% | 19.0\% | 13.5\% | 50.4\% | 89.8\% | 5.4\% | 4.8\% | 29.8\% | 70.2\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 10: Do you expect the economy for the next generation of Americans to be...? Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Do you expect the economy for the next generation of Americans to be...? | Better than today's | Col \% | 27.1\% | 28.9\% | 25.5\% | 28.1\% | 42.0\% | 30.3\% | 21.7\% | 19.6\% | 20.9\% | 25.2\% | 25.0\% | 39.1\% | 29.9\% | 23.7\% |
|  |  | Row \% | 100.0\% | 51.6\% | 48.4\% | 13.6\% | 27.1\% | 19.6\% | 15.2\% | 11.2\% | 13.3\% | 68.0\% | 11.6\% | 20.5\% | 61.3\% | 38.7\% |
|  | Worse than today's | Col \% | 48.1\% | 45.5\% | 50.6\% | 48.6\% | 44.5\% | 46.1\% | 50.5\% | 56.2\% | 43.7\% | 49.3\% | 51.3\% | 39.1\% | 48.2\% | 48.0\% |
|  |  | Row \% | 100.0\% | 45.9\% | 54.1\% | 13.3\% | 16.2\% | 16.8\% | 20.0\% | 18.1\% | 15.6\% | 75.1\% | 13.4\% | 11.5\% | 55.8\% | 44.2\% |
|  | Or do you expect it to be the same | Col \% | 21.9\% | 22.4\% | 21.5\% | 21.7\% | 11.4\% | 23.2\% | 25.0\% | 22.9\% | 27.2\% | 22.7\% | 21.6\% | 17.9\% | 20.5\% | 23.7\% |
|  |  | Row \% | 100.0\% | 49.5\% | 50.5\% | 13.0\% | 9.1\% | 18.6\% | 21.7\% | 16.2\% | 21.4\% | 76.0\% | 12.3\% | 11.6\% | 52.0\% | 48.0\% |
|  | Don't KnowCol $\%$ <br>  |  | 2.8\% | 3.2\% | 2.4\% | 1.6\% | 2.1\% | 0.5\% | 2.8\% | 1.3\% | 8.2\% | 2.7\% | 2.0\% | 3.8\% | 1.4\% | 4.5\% |
|  |  |  | 100.0\% | 55.6\% | 44.4\% | 7.5\% | 13.0\% | 2.8\% | 19.1\% | 7.2\% | 50.4\% | 71.5\% | 9.1\% | 19.3\% | 28.2\% | 71.8\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 11: In a typical month, would you say you spend more than you earn, less than you earn, or do you generally spend the same amount as you earn? Edison Research


## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 12: Which of the following best describes your current financial situation compared to where you think you should be? Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Which of the following best describes your current financial situation compared to where you think you should be? | Ahead of where you think it should be | Col \% | 14.7\% | 16.5\% | 13.0\% | 17.9\% | 23.7\% | 14.2\% | 12.1\% | 9.2\% | 11.6\% | 13.8\% | 12.6\% | 21.5\% | 16.3\% | 12.8\% |
|  |  | Row \% | 100.0\% | 54.4\% | 45.6\% | 15.9\% | 28.2\% | 16.9\% | 15.6\% | 9.7\% | 13.6\% | 68.6\% | 10.7\% | 20.7\% | 61.4\% | 38.6\% |
|  | Behind where you think it should be | Col \% | 47.2\% | 44.4\% | 49.9\% | 47.1\% | 49.3\% | 50.7\% | 56.4\% | 47.3\% | 31.5\% | 44.2\% | 62.6\% | 49.5\% | 49.7\% | 44.1\% |
|  |  | Row \% | 100.0\% | 45.6\% | 54.4\% | 13.1\% | 18.3\% | 18.8\% | 22.7\% | 15.6\% | 11.5\% | 68.5\% | 16.6\% | 14.9\% | 58.6\% | 41.4\% |
|  | Generally where you think it should be | Col \% | 36.8\% | 38.2\% | 35.4\% | 35.0\% | 27.0\% | 35.1\% | 29.9\% | 43.4\% | 51.3\% | 40.8\% | 24.7\% | 26.9\% | 33.7\% | 40.7\% |
|  |  | Row \% | 100.0\% | 50.4\% | 49.6\% | 12.5\% | 12.9\% | 16.7\% | 15.5\% | 18.3\% | 24.1\% | 81.2\% | 8.4\% | 10.4\% | 51.0\% | 49.0\% |
|  | Don't Know | Col \% | 1.3\% | 0.8\% | 1.7\% |  |  |  | 1.6\% |  | 5.5\% | 1.3\% | 0.2\% | 2.2\% | 0.4\% | 2.4\% |
|  |  | Row \% | 100.0\% | 31.5\% | 68.5\% |  |  |  | 24.4\% |  | 75.6\% | 74.1\% | 1.5\% | 24.4\% | 16.2\% | 83.8\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 13: Which of the following best describes your economic class?
Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Which of the following best describes your economic class? | Upper class | Col \% | 3.8\% | 5.6\% | 2.2\% | 4.5\% | 6.8\% | 4.1\% | 1.5\% | 3.6\% | 2.8\% | 3.5\% | 2.0\% | 7.0\% | 5.0\% | 2.4\% |
|  |  | Row \% | 100.0\% | 71.0\% | 29.0\% | 15.4\% | 31.1\% | 18.6\% | 7.7\% | 14.6\% | 12.7\% | 67.6\% | 6.6\% | 25.8\% | 72.4\% | 27.6\% |
|  | Upper-middle class | Col \% | 17.7\% | 20.2\% | 15.4\% | 11.9\% | 16.2\% | 23.2\% | 17.0\% | 18.0\% | 18.5\% | 20.0\% | 10.9\% | 11.7\% | 20.7\% | 13.9\% |
|  |  | Row \% | 100.0\% | 55.3\% | 44.7\% | 8.8\% | 16.1\% | 23.0\% | 18.3\% | 15.8\% | 18.0\% | 82.9\% | 7.7\% | 9.4\% | 65.2\% | 34.8\% |
|  | Middle class | Col \% | 44.1\% | 42.9\% | 45.2\% | 44.6\% | 44.9\% | 42.5\% | 45.1\% | 43.2\% | 44.3\% | 44.2\% | 38.9\% | 48.1\% | 46.9\% | 40.7\% |
|  |  | Row \% | 100.0\% | 47.2\% | 52.8\% | 13.3\% | 17.8\% | 16.9\% | 19.5\% | 15.2\% | 17.3\% | 73.5\% | 11.0\% | 15.5\% | 59.1\% | 40.9\% |
|  | Lower-middle class | Col \% | 21.6\% | 18.7\% | 24.4\% | 27.4\% | 20.6\% | 18.1\% | 22.3\% | 23.6\% | 19.3\% | 20.3\% | 33.8\% | 17.8\% | 20.6\% | 22.9\% |
|  |  | Row \% | 100.0\% | 41.9\% | 58.1\% | 16.6\% | 16.7\% | 14.6\% | 19.7\% | 17.0\% | 15.4\% | 68.7\% | 19.6\% | 11.7\% | 53.0\% | 47.0\% |
|  | Lower class | Col \% | 11.7\% | 11.7\% | 11.6\% | 11.7\% | 10.9\% | 11.5\% | 13.0\% | 10.8\% | 11.8\% | 10.6\% | 13.6\% | 15.4\% | 6.3\% | 18.4\% |
|  |  | Row \% | 100.0\% | 48.6\% | 51.4\% | 13.1\% | 16.4\% | 17.3\% | 21.3\% | 14.4\% | 17.4\% | 66.7\% | 14.6\% | 18.7\% | 30.0\% | 70.0\% |
|  | Don't Know | Col \% | 1.1\% | 0.9\% | 1.2\% |  | 0.5\% | 0.6\% | 1.0\% | 0.8\% | 3.3\% | 1.3\% | 0.9\% |  | 0.6\% | 1.7\% |
|  |  | Row \% | 100.0\% | 39.9\% | 60.1\% |  | 9.0\% | 9.7\% | 17.4\% | 11.2\% | 52.8\% | 89.9\% | 10.1\% |  | 29.8\% | 70.2\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 14: How much do you disagree or agree with the following statement? In today's economy, a college degree is necessary to find a good job.
Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| How much do you disagree or agree with the following statement? In today's economy, a college degree is necessary to find a good job. | Strongly disagree | Col \% | 9.3\% | 10.1\% | 8.6\% | 9.0\% | 11.0\% | 13.0\% | 8.5\% | 8.6\% | 5.6\% | 9.1\% | 7.6\% | 12.1\% | 10.7\% | 7.5\% |
|  |  | Row \% | 100.0\% | 52.5\% | 47.5\% | 12.7\% | 20.6\% | 24.5\% | 17.4\% | 14.4\% | 10.3\% | 71.3\% | 10.2\% | 18.5\% | 64.2\% | 35.8\% |
|  | Somewhat disagree | Col \% | 22.6\% | 21.2\% | 24.0\% | 20.1\% | 26.5\% | 10.4\% | 25.0\% | 32.1\% | 21.9\% | 24.3\% | 25.2\% | 11.8\% | 20.2\% | 25.7\% |
|  |  | Row \% | 100.0\% | 45.4\% | 54.6\% | 11.7\% | 20.6\% | 8.0\% | 21.1\% | 22.0\% | 16.7\% | 78.6\% | 14.0\% | 7.4\% | 49.6\% | 50.4\% |
|  | Somewhat agree | Col \% | 31.5\% | 33.2\% | 30.0\% | 34.6\% | 34.3\% | 30.6\% | 30.8\% | 26.2\% | 33.0\% | 31.5\% | 29.9\% | 33.4\% | 32.8\% | 30.0\% |
|  |  | Row \% | 100.0\% | 51.1\% | 48.9\% | 14.4\% | 19.1\% | 17.0\% | 18.6\% | 12.9\% | 18.1\% | 73.1\% | 11.9\% | 15.0\% | 57.9\% | 42.1\% |
|  | Strongly agree | Col \% | 35.4\% | 34.4\% | 36.3\% | 36.3\% | 27.4\% | 46.0\% | 34.7\% | 32.4\% | 35.6\% | 34.0\% | 35.4\% | 42.7\% | 35.5\% | 35.3\% |
|  |  | Row \% | 100.0\% | 47.1\% | 52.9\% | 13.5\% | 13.6\% | 22.8\% | 18.7\% | 14.2\% | 17.3\% | 70.4\% | 12.5\% | 17.1\% | 55.8\% | 44.2\% |
|  | Don't Know | Col \% | 1.1\% | 1.1\% | 1.2\% |  | 0.8\% |  | 0.9\% | 0.7\% | 3.9\% | 1.2\% | 1.9\% |  | 0.8\% | 1.5\% |
|  |  | Row \% | 100.0\% | 46.4\% | 53.6\% |  | 12.5\% |  | 16.0\% | 10.2\% | 61.3\% | 79.0\% | 21.0\% |  | 40.8\% | 59.2\% |

# Marketplace Survey Wave Three - Banner 1 - May 2016 

Question 15: Do you own or rent a home?

## Edison Research

|  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL Row \% |  |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Do you own or rent a home? | Own $\quad$ Col \% | 64.7\% | 67.1\% | 62.4\% | 33.4\% | 55.6\% | 69.2\% | 66.8\% | 77.4\% | 79.3\% | 71.6\% | 41.4\% | 49.6\% | 68.9\% | 59.4\% |
|  |  | 100.0\% | 50.3\% | 49.7\% | 6.8\% | 15.1\% | 18.8\% | 19.7\% | 18.6\% | 21.1\% | 81.1\% | 8.0\% | 10.9\% | 59.3\% | 40.7\% |
|  | Rent $\quad$ Col \% | 25.8\% | 23.2\% | 28.2\% | 33.8\% | 34.4\% | 24.9\% | 28.5\% | 18.1\% | 15.7\% | 19.8\% | 47.0\% | 37.9\% | 23.5\% | 28.6\% |
|  |  | 100.0\% | 43.6\% | 56.4\% | 17.2\% | 23.4\% | 16.9\% | 21.1\% | 10.9\% | 10.5\% | 56.3\% | 22.8\% | 20.9\% | 50.8\% | 49.2\% |
|  | Both $\begin{array}{r}\text { Col } \% \\ \hline \text { Row \% }\end{array}$ | 1.3\% | 1.7\% | 0.9\% | 3.0\% | 0.5\% | 1.4\% | 0.4\% | 2.0\% | 1.0\% | 1.1\% | 1.6\% | 2.0\% | 1.6\% | 0.9\% |
|  |  | 100.0\% | 64.1\% | 35.9\% | 30.0\% | 7.3\% | 18.6\% | 6.1\% | 24.3\% | 13.8\% | 63.5\% | 15.1\% | 21.4\% | 68.5\% | 31.5\% |
|  | Neither $\begin{array}{r}\text { Col } \% \\ \\ \\ \text { Row } \% \\ \hline\end{array}$ | 8.2\% | 8.0\% | 8.4\% | 29.9\% | 9.5\% | 4.5\% | 4.2\% | 2.4\% | 3.6\% | 7.4\% | 10.0\% | 10.5\% | 6.0\% | 10.9\% |
|  |  | 100.0\% | 47.3\% | 52.7\% | 47.9\% | 20.3\% | 9.7\% | 9.8\% | 4.6\% | 7.6\% | 66.4\% | 15.4\% | 18.2\% | 40.9\% | 59.1\% |
|  | DK/NACol \% <br>  <br> Row \% | 0.1\% |  | 0.1\% |  |  |  |  |  | 0.4\% | 0.1\% |  |  |  | 0.1\% |
|  |  | 100.0\% |  | 100.0\% |  |  |  |  |  | 100.0\% | 100.0\% |  |  |  | 100.0\% |

# Marketplace Survey Wave Three - Banner 1 - May 2016 

Question 16: Do you currently have a mortgage on a home?
Question 16: Do you currently have a mortgage on a home?
Base: Those who own a home

## Edison Research

|  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL | Row \% |  | 100.0\% | 50.6\% | 49.4\% | 7.2\% | 14.9\% | 18.8\% | 19.4\% | 18.7\% | 21.0\% | 80.7\% | 8.2\% | 11.1\% | 59.5\% | 40.5\% |
| Do you currently have a mortgage on a home? | Yes $\begin{array}{r}\text { Col \% } \\ \hline \text { Row \% }\end{array}$ | 55.4\% | 56.6\% | 54.2\% | 56.0\% | 68.8\% | 73.9\% | 62.5\% | 48.9\% | 28.3\% | 53.0\% | 70.7\% | 61.2\% | 66.3\% | 39.3\% |
|  |  | 100.0\% | 51.7\% | 48.3\% | 7.3\% | 18.5\% | 25.0\% | 21.9\% | 16.5\% | 10.7\% | 77.3\% | 10.4\% | 12.3\% | 71.2\% | 28.8\% |
|  | No Col \% | 44.1\% | 42.8\% | 45.5\% | 38.3\% | 31.2\% | 26.1\% | 37.5\% | 51.1\% | 71.4\% | 46.5\% | 29.3\% | 37.9\% | 33.7\% | 59.5\% |
|  |  | 100.0\% | 49.1\% | 50.9\% | 6.3\% | 10.6\% | 11.1\% | 16.5\% | 21.7\% | 33.9\% | 85.1\% | 5.4\% | 9.5\% | 45.4\% | 54.6\% |
|  | Don't KnowCol $\%$ <br>  <br>  <br> Row $\%$ | 0.5\% | 0.6\% | 0.3\% | 5.8\% |  |  |  |  | 0.3\% | 0.5\% |  | 0.9\% |  | 1.2\% |
|  |  | 100.0\% | 66.3\% | 33.7\% | 87.6\% |  |  |  |  | 12.4\% | 78.7\% |  | 21.3\% |  | 100.0\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 17: How easy or difficult would you say it is for you to make your monthly mortgage payment?
Question 17: How easy or difficult would you
Base: Those who currently have a mortgage

|  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL | Row \% |  | 100.0\% | 51.7\% | 48.3\% | 7.3\% | 18.5\% | 25.0\% | 21.9\% | 16.5\% | 10.7\% | 77.3\% | 10.4\% | 12.3\% | 71.2\% | 28.8\% |
| How easy or difficult would you say it is for you to make your monthly mortgage payment? Is it... | Very easy Col \% | 34.7\% | 35.8\% | 33.4\% | 15.9\% | 28.8\% | 29.5\% | 44.3\% | 38.8\% | 43.5\% | 37.7\% | 21.3\% | 26.8\% | 34.0\% | 36.3\% |
|  | Row \% | 100.0\% | 53.4\% | 46.6\% | 3.4\% | 15.4\% | 21.3\% | 28.0\% | 18.5\% | 13.5\% | 84.1\% | 6.4\% | 9.5\% | 69.8\% | 30.2\% |
|  | Somewhat easy Col \% | 45.5\% | 44.5\% | 46.5\% | 52.1\% | 60.1\% | 49.7\% | 34.0\% | 46.1\% | 28.2\% | 42.4\% | 62.8\% | 50.1\% | 49.1\% | 36.5\% |
|  | Row \% | 100.0\% | 50.5\% | 49.5\% | 8.4\% | 24.5\% | 27.4\% | 16.4\% | 16.7\% | 6.7\% | 72.1\% | 14.4\% | 13.5\% | 76.9\% | 23.1\% |
|  | Somewhat difficult Col \% | 16.1\% | 17.4\% | 14.7\% | 28.3\% | 11.0\% | 19.2\% | 15.7\% | 11.4\% | 17.3\% | 15.7\% | 11.0\% | 23.0\% | 15.4\% | 17.7\% |
|  | Row \% | 100.0\% | 55.9\% | 44.1\% | 12.8\% | 12.7\% | 29.8\% | 21.4\% | 11.7\% | 11.5\% | 75.3\% | 7.1\% | 17.6\% | 68.4\% | 31.6\% |
|  | Very difficult Col \% | 3.4\% | 2.3\% | 4.6\% | 3.7\% |  | 1.6\% | 6.0\% | 3.7\% | 7.5\% | 3.7\% | 4.9\% |  | 1.3\% | 8.7\% |
|  | Row \% | 100.0\% | 35.2\% | 64.8\% | 8.0\% |  | 11.9\% | 38.8\% | 17.8\% | 23.5\% | 84.9\% | 15.1\% |  | 26.8\% | 73.2\% |
|  | Don't Know Col \% | 0.4\% |  | 0.8\% |  |  |  |  |  | 3.6\% | 0.5\% |  |  | 0.2\% | 0.8\% |
|  | Row \% | 100.0\% |  | 100.0\% |  |  |  |  |  | 100.0\% | 100.0\% |  |  | 39.7\% | 60.3\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 18: How easy or difficult would you say it is for you to pay your rent each month?
Base: Respondents currently renting a home
Edison Research

|  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL Row \% |  |  | 100.0\% | 44.6\% | 55.4\% | 17.8\% | 22.6\% | 17.0\% | 20.3\% | 11.6\% | 10.6\% | 56.6\% | 22.5\% | 20.9\% | 51.6\% | 48.4\% |
| How easy or difficult would you say it is for you to pay your rent each month? Is it... | Very easy Col \% | 28.0\% | 29.5\% | 26.7\% | 19.3\% | 30.1\% | 31.2\% | 26.6\% | 30.2\% | 33.1\% | 29.1\% | 24.3\% | 29.0\% | 28.2\% | 27.7\% |
|  | Row \% | 100.0\% | 47.0\% | 53.0\% | 12.3\% | 24.4\% | 19.0\% | 19.4\% | 12.5\% | 12.6\% | 58.8\% | 19.5\% | 21.7\% | 52.1\% | 47.9\% |
|  | Somewhat easy Col \% | 36.6\% | 40.6\% | 33.3\% | 47.5\% | 33.5\% | 29.8\% | 42.8\% | 32.3\% | 28.5\% | 36.5\% | 40.3\% | 32.7\% | 41.8\% | 31.0\% |
|  | Row \% | 100.0\% | 49.6\% | 50.4\% | 23.1\% | 20.7\% | 13.9\% | 23.8\% | 10.2\% | 8.3\% | 56.5\% | 24.8\% | 18.7\% | 58.9\% | 41.1\% |
|  | Somewhat difficult_ Col \% | 26.6\% | 21.7\% | 30.5\% | 25.7\% | 34.5\% | 26.6\% | 21.8\% | 24.8\% | 22.2\% | 23.8\% | 31.8\% | 28.5\% | 21.9\% | 31.5\% |
|  | Row \% | 100.0\% | 36.5\% | 63.5\% | 17.2\% | 29.4\% | 17.0\% | 16.7\% | 10.8\% | 8.9\% | 50.6\% | 26.9\% | 22.5\% | 42.6\% | 57.4\% |
|  | Very difficult Col \% | 8.0\% | 8.1\% | 7.8\% | 5.5\% | 1.9\% | 12.4\% | 8.8\% | 12.7\% | 11.0\% | 9.1\% | 3.5\% | 9.8\% | 8.1\% | 7.9\% |
|  | Row \% | 100.0\% | 45.6\% | 54.4\% | 12.4\% | 5.5\% | 26.4\% | 22.4\% | 18.5\% | 14.7\% | 64.4\% | 10.0\% | 25.6\% | 52.3\% | 47.7\% |
|  | Don't Know Col \% | 0.9\% |  | 1.6\% | 2.0\% |  |  |  |  | 5.2\% | 1.6\% |  |  |  | 1.9\% |
|  | Row \% | 100.0\% |  | 100.0\% | 39.6\% |  |  |  |  | 60.4\% | 100.0\% |  |  |  | 100.0\% |

# Marketplace Survey Wave Three - Banner 1 - May 2016 

|  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Are you currently paying | Yes Col \% | 17.1\% | 19.5\% | 14.9\% | 25.0\% | 29.5\% | 28.0\% | 12.1\% | 7.1\% | 2.2\% | 14.8\% | 23.5\% | 23.7\% | 21.2\% | 12.0\% |
|  | Row \% | 100.0\% | 55.3\% | 44.7\% | 19.1\% | 30.1\% | 28.7\% | 13.4\% | 6.5\% | 2.2\% | 63.2\% | 17.2\% | 19.6\% | 68.9\% | 31.1\% |
|  | No Col \% | 82.8\% | 80.5\% | 85.0\% | 75.0\% | 70.5\% | 72.0\% | 87.9\% | 92.9\% | 97.4\% | 85.1\% | 76.5\% | 76.3\% | 78.8\% | 87.8\% |
|  | Row \% | 100.0\% | 47.1\% | 52.9\% | 11.9\% | 14.9\% | 15.2\% | 20.2\% | 17.4\% | 20.3\% | 75.3\% | 11.6\% | 13.1\% | 53.0\% | 47.0\% |
|  | Don't Know Col \% | 0.1\% |  | 0.1\% |  |  |  |  |  | 0.4\% | 0.1\% |  |  |  | 0.1\% |
|  | Row \% | 100.0\% |  | 100.0\% |  |  |  |  |  | 100.0\% | 100.0\% |  |  |  | 100.0\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 20: When was the last time you went away on a vacation of one week or more? Edison Research

|  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| When was the last time you went away on a vacation of one week or more? | Within the last year Col \% | 44.6\% | 46.9\% | 42.5\% | 35.9\% | 46.7\% | 51.4\% | 48.5\% | 44.3\% | 38.2\% | 46.1\% | 40.5\% | 40.5\% | 51.6\% | 35.9\% |
|  | Row \% | 100.0\% | 51.0\% | 49.0\% | 10.6\% | 18.4\% | 20.2\% | 20.7\% | 15.4\% | 14.8\% | 75.7\% | 11.4\% | 12.9\% | 64.4\% | 35.6\% |
|  | One to two years ago Col \% | 14.0\% | 16.0\% | 12.2\% | 20.1\% | 22.9\% | 16.1\% | 7.4\% | 8.9\% | 10.2\% | 13.7\% | 13.6\% | 16.0\% | 16.1\% | 11.5\% |
|  | Row \% | 100.0\% | 55.2\% | 44.8\% | 18.8\% | 28.6\% | 20.1\% | 10.0\% | 9.9\% | 12.6\% | 71.6\% | 12.2\% | 16.2\% | 63.8\% | 36.2\% |
|  | Two to five years ago Col \% | 12.5\% | 12.4\% | 12.6\% | 13.4\% | 11.3\% | 9.5\% | 15.9\% | 9.6\% | 14.9\% | 11.9\% | 13.5\% | 14.8\% | 12.8\% | 12.1\% |
|  | Row \% | 100.0\% | 48.0\% | 52.0\% | 14.1\% | 15.9\% | 13.3\% | 24.2\% | 11.9\% | 20.5\% | 69.6\% | 13.6\% | 16.9\% | 56.9\% | 43.1\% |
|  | More than five years ago Col \% | 24.4\% | 21.3\% | 27.2\% | 20.4\% | 13.1\% | 20.0\% | 26.8\% | 32.8\% | 32.9\% | 24.8\% | 26.3\% | 20.5\% | 17.7\% | 32.8\% |
|  | Row \% | 100.0\% | 42.5\% | 57.5\% | 11.0\% | 9.4\% | 14.4\% | 20.9\% | 20.9\% | 23.3\% | 74.5\% | 13.5\% | 11.9\% | 40.3\% | 59.7\% |
|  | Don't knowCol $\%$ <br>  <br>  <br> Row $\%$ | 4.5\% | 3.4\% | 5.5\% | 10.1\% | 5.9\% | 2.9\% | 1.4\% | 4.3\% | 3.7\% | 3.5\% | 6.0\% | 8.2\% | 1.9\% | 7.7\% |
|  |  | 100.0\% | 37.0\% | 63.0\% | 29.8\% | 23.3\% | 11.5\% | 6.0\% | 15.0\% | 14.4\% | 57.2\% | 16.8\% | 26.0\% | 23.5\% | 76.5\% |

# Marketplace Survey Wave Three - Banner 1 - May 2016 

Question 21.1: How much do you fear losing your job in the next 12 months?
Base: Currently employed full-time or part-time
Edison Research


## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 21.2: How much do you fear not having enough saved for retirement?
Edison Research

|  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| How much do you fear...? -Not having enough saved for retirement | A lot $\mathrm{Col} \%$ | 35.8\% | 32.0\% | 39.5\% | 42.1\% | 37.5\% | 41.4\% | 38.9\% | 36.7\% | 19.6\% | 34.1\% | 43.2\% | 38.4\% | 40.2\% | 30.4\% |
|  | Row \% | 100.0\% | 43.3\% | 56.7\% | 15.4\% | 18.3\% | 20.2\% | 20.7\% | 15.9\% | 9.4\% | 69.7\% | 15.1\% | 15.2\% | 62.4\% | 37.6\% |
|  | A little Col \% | 37.6\% | 38.9\% | 36.4\% | 38.4\% | 46.3\% | 37.8\% | 42.0\% | 28.2\% | 31.5\% | 38.2\% | 35.2\% | 36.5\% | 40.9\% | 33.4\% |
|  | Row \% | 100.0\% | 50.2\% | 49.8\% | 13.4\% | 21.6\% | 17.6\% | 21.3\% | 11.7\% | 14.4\% | 74.5\% | 11.7\% | 13.8\% | 60.6\% | 39.4\% |
|  | Not at all Col \% | 25.8\% | 28.5\% | 23.2\% | 19.5\% | 16.3\% | 20.8\% | 19.0\% | 34.2\% | 45.1\% | 26.8\% | 21.6\% | 24.2\% | 18.6\% | 34.8\% |
|  | Row \% | 100.0\% | 53.7\% | 46.3\% | 9.9\% | 11.1\% | 14.2\% | 14.1\% | 20.6\% | 30.2\% | 76.2\% | 10.5\% | 13.3\% | 40.1\% | 59.9\% |
|  | Don't Know Col \% | 0.8\% | 0.6\% | 1.0\% |  |  |  |  | 0.9\% | 3.9\% | 0.9\% |  | 0.9\% | 0.4\% | 1.4\% |
|  | Row \% | 100.0\% | 34.9\% | 65.1\% |  |  |  |  | 17.1\% | 82.9\% | 83.7\% |  | 16.3\% | 25.0\% | 75.0\% |

# Marketplace Survey Wave Three - Banner 1 - May 2016 

Question 21.3: How much do you fear not being able to afford college for your children?
Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| How much do you fear...? -Not being able to afford college for your children | A lot | Col \% | 22.4\% | 22.3\% | 22.4\% | 42.8\% | 34.5\% | 35.2\% | 12.6\% | 4.6\% | 8.2\% | 19.4\% | 23.9\% | 36.3\% | 24.5\% | 19.6\% |
|  |  | Row \% | 100.0\% | 48.3\% | 51.7\% | 25.1\% | 27.0\% | 27.6\% | 10.7\% | 3.2\% | 6.3\% | 63.6\% | 13.4\% | 23.0\% | 61.1\% | 38.9\% |
|  | A little | Col \% | 20.1\% | 22.6\% | 17.8\% | 32.5\% | 33.5\% | 25.1\% | 23.1\% | 5.5\% | 2.0\% | 19.9\% | 18.3\% | 22.9\% | 25.4\% | 13.5\% |
|  |  | Row \% | 100.0\% | 54.5\% | 45.5\% | 21.2\% | 29.2\% | 21.8\% | 21.8\% | 4.2\% | 1.7\% | 72.5\% | 11.4\% | 16.1\% | 70.3\% | 29.7\% |
|  | Not at all | Col \% | 53.9\% | 52.6\% | 55.1\% | 24.7\% | 30.8\% | 39.1\% | 61.1\% | 84.2\% | 79.4\% | 56.6\% | 54.0\% | 39.7\% | 47.1\% | 62.4\% |
|  |  | Row \% | 100.0\% | 47.3\% | 52.7\% | 6.0\% | 10.0\% | 12.7\% | 21.6\% | 24.3\% | 25.4\% | 77.0\% | 12.5\% | 10.4\% | 48.7\% | 51.3\% |
|  | Don't Know | Col \% | 3.6\% | 2.5\% | 4.7\% |  | 1.3\% | 0.7\% | 3.2\% | 5.7\% | 10.5\% | 4.1\% | 3.8\% | 1.2\% | 3.0\% | 4.5\% |
|  |  | Row \% | 100.0\% | 33.8\% | 66.2\% |  | 6.1\% | 3.2\% | 16.8\% | 24.5\% | 49.5\% | 82.1\% | 13.1\% | 4.8\% | 45.4\% | 54.6\% |

# Marketplace Survey Wave Three - Banner 1 - May 2016 

Question 21.4: How much do you fear being unable to make a car payment?
Qdison Research

|  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| How much do you fear...? | A lot $\mathrm{Col} \%$ | 13.8\% | 12.4\% | 15.2\% | 30.7\% | 18.8\% | 12.6\% | 11.8\% | 6.0\% | 6.4\% | 10.3\% | 22.1\% | 24.7\% | 13.7\% | 13.9\% |
| -Being unable to make a car payment | Row \% | 100.0\% | 43.5\% | 56.5\% | 29.2\% | 23.8\% | 16.0\% | 16.3\% | 6.8\% | 7.9\% | 54.7\% | 20.0\% | 25.3\% | 55.4\% | 44.6\% |
|  | A little Col \% | 20.0\% | 22.0\% | 18.2\% | 29.4\% | 27.5\% | 27.7\% | 14.9\% | 14.0\% | 8.7\% | 18.5\% | 21.9\% | 26.1\% | 22.8\% | 16.5\% |
|  | Row \% | 100.0\% | 53.2\% | 46.8\% | 19.3\% | 24.1\% | 24.2\% | 14.1\% | 10.8\% | 7.5\% | 67.8\% | 13.7\% | 18.5\% | 63.5\% | 36.5\% |
|  | Notat all Col \% | 64.4\% | 64.0\% | 64.8\% | 38.0\% | 53.2\% | 59.7\% | 72.3\% | 77.4\% | 80.5\% | 69.4\% | 53.8\% | 48.0\% | 62.6\% | 66.7\% |
|  | Row \% | 100.0\% | 48.2\% | 51.8\% | 7.7\% | 14.5\% | 16.2\% | 21.4\% | 18.6\% | 21.5\% | 79.0\% | 10.5\% | 10.6\% | 54.1\% | 45.9\% |
|  | Don't Know Col \% | 1.7\% | 1.6\% | 1.8\% | 1.8\% | 0.5\% |  | 1.0\% | 2.7\% | 4.5\% | 1.7\% | 2.3\% | 1.2\% | 0.8\% | 2.9\% |
|  | Row \% | 100.0\% | 44.6\% | 55.4\% | 13.8\% | 5.6\% |  | 11.1\% | 24.1\% | 45.3\% | 73.4\% | 16.7\% | 9.9\% | 25.8\% | 74.2\% |

# Marketplace Survey Wave Three - Banner 1 - May 2016 

Question 21.5: How much do you fear facing an unexpected medical bill?
Edison Research

|  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| How much do you fear...? | A lot $\mathrm{Col} \%$ | 31.0\% | 28.5\% | 33.3\% | 42.0\% | 23.6\% | 34.6\% | 33.8\% | 30.2\% | 24.0\% | 29.7\% | 30.7\% | 38.0\% | 30.1\% | 32.1\% |
| -racing an unexpected medical bill | Row \% | 100.0\% | 44.6\% | 55.4\% | 17.8\% | 13.4\% | 19.6\% | 20.8\% | 15.1\% | 13.4\% | 70.2\% | 12.4\% | 17.4\% | 54.1\% | 45.9\% |
|  | A little Col \% | 40.0\% | 42.4\% | 37.6\% | 38.7\% | 47.2\% | 37.3\% | 42.4\% | 37.3\% | 36.0\% | 40.0\% | 42.4\% | 37.8\% | 44.8\% | 34.0\% |
|  | Row \% | 100.0\% | 51.5\% | 48.5\% | 12.7\% | 20.7\% | 16.3\% | 20.2\% | 14.5\% | 15.5\% | 73.3\% | 13.3\% | 13.4\% | 62.3\% | 37.7\% |
|  | Not at all Col \% | 28.3\% | 28.9\% | 27.7\% | 19.3\% | 29.2\% | 28.1\% | 22.9\% | 32.6\% | 36.4\% | 29.5\% | 26.9\% | 23.1\% | 25.1\% | 32.2\% |
|  | Row \% | 100.0\% | 49.6\% | 50.4\% | 9.0\% | 18.1\% | 17.4\% | 15.4\% | 17.9\% | 22.2\% | 76.5\% | 11.9\% | 11.6\% | 49.5\% | 50.5\% |
|  | Don't Know Col \% | 0.8\% | 0.1\% | 1.4\% |  |  |  | 0.8\% |  | 3.6\% | 0.8\% |  | 1.1\% |  | 1.7\% |
|  | Row \% | 100.0\% | 9.2\% | 90.8\% |  |  |  | 20.6\% |  | 79.4\% | 79.4\% |  | 20.6\% |  | 100.0\% |

# Marketplace Survey Wave Three - Banner 1 - May 2016 

Question 21.6: How much do you fear being unable to make a mortgage payment?
Question 21.6: How much do you fear

## Edison Research

|  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL | Row \% |  | 100.0\% | 51.7\% | 48.3\% | 7.3\% | 18.5\% | 25.0\% | 21.9\% | 16.5\% | 10.7\% | 77.3\% | 10.4\% | 12.3\% | 71.2\% | 28.8\% |
| How much do you fear...? -Being unable to make a mortgage payment | A lot $\begin{array}{r}\text { Col \% } \\ \text { Row \% }\end{array}$ | 24.6\% | 23.9\% | 25.4\% | 36.9\% | 29.9\% | 28.6\% | 19.3\% | 17.2\% | 20.1\% | 23.1\% | 19.5\% | 38.3\% | 23.9\% | 26.5\% |
|  |  | 100.0\% | 50.2\% | 49.8\% | 11.0\% | 22.5\% | 29.1\% | 17.2\% | 11.5\% | 8.8\% | 72.7\% | 8.2\% | 19.1\% | 69.0\% | 31.0\% |
|  | A little $\quad$ Col \% $/ 8$ | 28.6\% | 28.9\% | 28.1\% | 29.2\% | 39.8\% | 29.3\% | 28.6\% | 22.1\% | 17.0\% | 26.8\% | 36.1\% | 33.2\% | 29.8\% | 25.5\% |
|  |  | 100.0\% | 52.4\% | 47.6\% | 7.5\% | 25.8\% | 25.7\% | 21.9\% | 12.8\% | 6.4\% | 72.6\% | 13.2\% | 14.3\% | 74.3\% | 25.7\% |
|  | Not at all $\quad$ Col \% | 46.7\% | 46.9\% | 46.5\% | 33.9\% | 30.3\% | 42.1\% | 52.1\% | 60.7\% | 61.7\% | 49.9\% | 44.4\% | 28.4\% | 46.4\% | 47.6\% |
|  |  | 100.0\% | 51.9\% | 48.1\% | 5.3\% | 12.0\% | 22.6\% | 24.5\% | 21.5\% | 14.2\% | 82.6\% | 9.9\% | 7.5\% | 70.7\% | 29.3\% |
|  | Don't KnowCol $\%$ <br>  <br>  | 0.1\% | 0.2\% |  |  |  |  |  |  | 1.2\% | 0.2\% |  |  |  | 0.4\% |
|  |  | 100.0\% | 100.0\% |  |  |  |  |  |  | 100.0\% | 100.0\% |  |  |  | 100.0\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 21.7: How much do you fear being unable to pay your rent?
Question 21.7: How mu
Base: Rents their home
Base: Rents their
Edison Research

|  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL | Row \% |  | 100.0\% | 44.6\% | 55.4\% | 17.8\% | 22.6\% | 17.0\% | 20.3\% | 11.6\% | 10.6\% | 56.6\% | 22.5\% | 20.9\% | 51.6\% | 48.4\% |
| How much do you fear...? -Being unable to pay your rent | A lot $\mathrm{Col} \%$ | 29.0\% | 25.9\% | 31.6\% | 42.4\% | 27.0\% | 33.6\% | 20.0\% | 29.1\% | 20.9\% | 21.5\% | 37.9\% | 40.0\% | 32.4\% | 25.4\% |
|  | Row \% | 100.0\% | 39.8\% | 60.2\% | 26.0\% | 21.1\% | 19.7\% | 14.0\% | 11.6\% | 7.6\% | 41.8\% | 29.3\% | 28.8\% | 57.7\% | 42.3\% |
|  | A little Col \% | 30.9\% | 29.9\% | 31.8\% | 29.7\% | 32.0\% | 24.8\% | 42.8\% | 19.5\% | 30.2\% | 32.8\% | 22.8\% | 34.5\% | 27.5\% | 34.6\% |
|  | Row \% | 100.0\% | 43.1\% | 56.9\% | 17.1\% | 23.4\% | 13.7\% | 28.1\% | 7.3\% | 10.4\% | 60.1\% | 16.6\% | 23.3\% | 45.9\% | 54.1\% |
|  | Not at all Col \% | 39.8\% | 43.7\% | 36.7\% | 27.9\% | 41.0\% | 41.6\% | 37.2\% | 49.1\% | 49.0\% | 45.2\% | 39.3\% | 25.5\% | 40.1\% | 39.5\% |
|  | Row \% | 100.0\% | 49.0\% | 51.0\% | 12.5\% | 23.3\% | 17.8\% | 19.0\% | 14.3\% | 13.1\% | 64.4\% | 22.2\% | 13.4\% | 52.0\% | 48.0\% |
|  | Don't Know Col \% | 0.3\% | 0.6\% |  |  |  |  |  | 2.3\% |  | 0.5\% |  |  |  | 0.5\% |
|  | Row \% | 100.0\% | 100.0\% |  |  |  |  |  | 100.0\% |  | 100.0\% |  |  |  | 100.0\% |

# Marketplace Survey Wave Three - Banner 1 - May 2016 

Question 21.8: How much do you fear being unable to make a student loan payment?
Base: Currently paying student loans
Edison Research

## Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 55.3\% | 44.7\% | 19.1\% | 30.1\% | 28.7\% | 13.4\% | 6.5\% | 2.2\% | 63.2\% | 17.2\% | 19.6\% | 68.9\% | 31.1\% |
| How much do you fear...? -Being unable to make a student loan payment | A lot | Col \% | 29.8\% | 28.4\% | 31.6\% | 49.5\% | 34.7\% | 18.9\% | 23.5\% | 20.5\% | 1.5\% | 29.8\% | 36.7\% | 24.0\% | 27.1\% | 36.0\% |
|  |  | Row \% | 100.0\% | 52.6\% | 47.4\% | 31.7\% | 35.0\% | 18.2\% | 10.6\% | 4.4\% | 0.1\% | 63.1\% | 21.1\% | 15.8\% | 62.5\% | 37.5\% |
|  | A little | Col \% | 39.7\% | 39.1\% | 40.4\% | 44.7\% | 32.1\% | 45.3\% | 39.6\% | 31.9\% | 49.3\% | 36.8\% | 31.4\% | 56.1\% | 39.2\% | 40.6\% |
|  |  | Row \% | 100.0\% | 54.5\% | 45.5\% | 21.6\% | 24.4\% | 32.8\% | 13.4\% | 5.2\% | 2.8\% | 58.7\% | 13.6\% | 27.8\% | 68.2\% | 31.8\% |
|  | Not at all | Col \% | 30.5\% | 32.5\% | 28.0\% | 5.8\% | 33.2\% | 35.7\% | 36.9\% | 47.6\% | 49.2\% | 33.4\% | 31.9\% | 19.9\% | 33.7\% | 23.4\% |
|  |  | Row \% | 100.0\% | 58.9\% | 41.1\% | 3.6\% | 32.8\% | 33.6\% | 16.2\% | 10.1\% | 3.6\% | 69.2\% | 17.9\% | 12.8\% | 76.1\% | 23.9\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 22: Does concern about your personal financial situation currently ever cause you to lose sleep?
Qdison Research

|  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Does concern about your personal financial situation currently ever cause you to lose sleep? | Yes Col \% | 31.7\% | 28.8\% | 34.4\% | 40.7\% | 37.9\% | 40.3\% | 32.8\% | 24.5\% | 15.0\% | 29.2\% | 29.2\% | 46.9\% | 33.6\% | 29.3\% |
|  | Row \% | 100.0\% | 44.0\% | 56.0\% | 16.9\% | 21.0\% | 22.3\% | 19.7\% | 12.0\% | 8.2\% | 67.4\% | 11.6\% | 21.0\% | 59.0\% | 41.0\% |
|  | No Col \% | 67.9\% | 70.5\% | 65.4\% | 59.3\% | 61.5\% | 59.7\% | 67.2\% | 75.5\% | 83.3\% | 70.4\% | 70.0\% | 53.1\% | 66.3\% | 70.0\% |
|  | Row \% | 100.0\% | 50.4\% | 49.6\% | 11.5\% | 15.9\% | 15.4\% | 18.8\% | 17.3\% | 21.1\% | 76.0\% | 12.9\% | 11.1\% | 54.3\% | 45.7\% |
|  | Don't KnowCol $\%$ <br>  <br>  <br> Row $\%$ | 0.4\% | 0.7\% | 0.1\% |  | 0.5\% |  |  |  | 1.7\% | 0.4\% | 0.8\% |  | 0.1\% | 0.7\% |
|  |  | 100.0\% | 83.8\% | 16.2\% |  | 24.7\% |  |  |  | 75.3\% | 75.3\% | 24.7\% |  | 20.3\% | 79.7\% |

# Marketplace Survey Wave Three - Banner 1 - May 2016 

Question 23: In the next 12 months, how likely are you to receive a raise?
Base: Currently employed full or part time
Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employmentstatus Employed full- $_{\text {time or part- }}^{\text {time }} \boldsymbol{~}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic |  |
| TOTAL |  | Row \% | 100.0\% | 56.6\% | 43.4\% | 10.6\% | 24.3\% | 23.3\% | 24.1\% | 13.8\% | 3.8\% | 71.4\% | 14.3\% | 14.3\% | 100.0\% |
| In the next 12 months, | Very likely | Col \% | 28.5\% | 32.4\% | 23.4\% | 37.2\% | 32.9\% | 30.2\% | 24.1\% | 24.1\% | 9.8\% | 28.2\% | 30.7\% | 27.9\% | 28.5\% |
| how likely are you to receive a raise? |  | Row \% | 100.0\% | 64.4\% | 35.6\% | 13.9\% | 28.1\% | 24.7\% | 20.4\% | 11.6\% | 1.3\% | 70.6\% | 15.4\% | 14.0\% | 100.0\% |
|  | Somewhat likely | Col \% | 34.5\% | 35.9\% | 32.6\% | 29.2\% | 38.3\% | 37.7\% | 31.7\% | 33.1\% | 27.0\% | 33.6\% | 33.7\% | 39.4\% | 34.5\% |
|  |  | Row \% | 100.0\% | 58.9\% | 41.1\% | 9.0\% | 27.0\% | 25.6\% | 22.2\% | 13.3\% | 3.0\% | 69.6\% | 14.0\% | 16.4\% | 100.0\% |
|  | Not at all likely | Col \% | 33.6\% | 29.1\% | 39.5\% | 28.3\% | 26.8\% | 27.8\% | 42.8\% | 38.6\% | 51.9\% | 35.4\% | 29.5\% | 29.1\% | 33.6\% |
|  |  | Row \% | 100.0\% | 48.9\% | 51.1\% | 8.9\% | 19.4\% | 19.3\% | 30.7\% | 15.8\% | 5.9\% | 75.1\% | 12.5\% | 12.4\% | 100.0\% |
|  | Don't Know | Col \% | 3.4\% | 2.6\% | 4.5\% | 5.2\% | 2.1\% | 4.3\% | 1.5\% | 4.1\% | 11.3\% | 2.8\% | 6.1\% | 3.5\% | 3.4\% |
|  |  | Row \% | 100.0\% | 42.6\% | 57.4\% | 16.3\% | 14.7\% | 29.2\% | 10.4\% | 16.7\% | 12.7\% | 59.6\% | 25.6\% | 14.9\% | 100.0\% |

# Marketplace Survey Wave Three - Banner 1 - May 2016 

Question 24: In the past 12 months, have you received a raise?
Base: Currently employed full or part time
Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status <br> Employed fulltime or parttime |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Men Women |  | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic |  |
| TOTAL |  | Row \% | 100.0\% | 56.6\% | 43.4\% | 10.6\% | 24.3\% | 23.3\% | 24.1\% | 13.8\% | 3.8\% | 71.4\% | 14.3\% | 14.3\% | 100.0\% |
| In the past 12 months, | Yes | Col \% | 52.6\% | 52.9\% | 52.1\% | 53.2\% | 57.9\% | 56.7\% | 50.1\% | 46.3\% | 30.4\% | 53.0\% | 44.5\% | 58.6\% | 52.6\% |
| have you received a raise? |  | Row \% | 100.0\% | 56.9\% | 43.1\% | 10.8\% | 26.8\% | 25.2\% | 23.0\% | 12.1\% | 2.2\% | 71.9\% | 12.1\% | 16.0\% | 100.0\% |
|  | No | Col \% | 45.3\% | 46.3\% | 44.1\% | 45.5\% | 41.1\% | 39.3\% | 49.0\% | 51.8\% | 61.1\% | 45.2\% | 51.3\% | 39.7\% | 45.3\% |
|  |  | Row \% | 100.0\% | 57.7\% | 42.3\% | 10.7\% | 22.1\% | 20.3\% | 26.1\% | 15.8\% | 5.2\% | 71.3\% | 16.2\% | 12.5\% | 100.0\% |
|  | Don't Know | Col \% | 2.1\% | 0.8\% | 3.8\% | 1.3\% | 1.0\% | 4.0\% | 0.9\% | 1.9\% | 8.4\% | 1.8\% | 4.2\% | 1.7\% | 2.1\% |
|  |  | Row \% | 100.0\% | 22.0\% | 78.0\% | 6.6\% | 11.4\% | 43.9\% | 10.7\% | 12.3\% | 15.1\% | 60.8\% | 27.9\% | 11.4\% | 100.0\% |

# Marketplace Survey Wave Three - Banner 1 - May 2016 

Question 25: If you were to lose your job, how confident would you feel about finding a new job within six months? Would you feel...?
Base: Employed full or part time
Edison Research

|  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employmentstatus $\|$Employed full- <br> time or part- <br> time |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic |  |
| TOTAL | Row \% |  | 100.0\% | 56.6\% | 43.4\% | 10.6\% | 24.3\% | 23.3\% | 24.1\% | 13.8\% | 3.8\% | 71.4\% | 14.3\% | 14.3\% | 100.0\% |
| If you were to lose your | Very confident Col \% | 40.4\% | 46.7\% | 32.2\% | 55.3\% | 49.1\% | 39.1\% | 31.8\% | 38.4\% | 13.0\% | 42.3\% | 31.0\% | 40.2\% | 40.4\% |
| job, how confident would you feel about finding a | Row \% | 100.0\% | 65.3\% | 34.7\% | 14.5\% | 29.5\% | 22.6\% | 19.0\% | 13.1\% | 1.2\% | 74.8\% | 11.0\% | 14.2\% | 100.0\% |
| new job within six mon... | Somewhat confident $\mathrm{Col} \%$ | 40.9\% | 35.6\% | 47.9\% | 36.6\% | 39.9\% | 42.6\% | 42.4\% | 41.1\% | 39.4\% | 39.4\% | 44.7\% | 45.0\% | 40.9\% |
|  | Row \% | 100.0\% | 49.2\% | 50.8\% | 9.5\% | 23.7\% | 24.3\% | 25.0\% | 13.8\% | 3.7\% | 68.7\% | 15.6\% | 15.7\% | 100.0\% |
|  | Not at all confident Col \% | 16.2\% | 16.5\% | 15.9\% | 6.8\% | 10.1\% | 14.6\% | 24.8\% | 18.6\% | 29.1\% | 16.1\% | 20.1\% | 13.1\% | 16.2\% |
|  | Row \% | 100.0\% | 57.5\% | 42.5\% | 4.5\% | 15.1\% | 21.0\% | 36.8\% | 15.8\% | 6.8\% | 70.7\% | 17.7\% | 11.5\% | 100.0\% |
|  | Don't Know Col \% | 2.4\% | 1.2\% | 4.0\% | 1.3\% | 1.0\% | 3.6\% | 0.9\% | 1.9\% | 18.5\% | 2.2\% | 4.2\% | 1.7\% | 2.4\% |
|  | Row \% | 100.0\% | 27.8\% | 72.2\% | 5.8\% | 10.0\% | 34.7\% | 9.4\% | 10.8\% | 29.2\% | 65.5\% | 24.5\% | 10.0\% | 100.0\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 26: Thinking now about job opportunities where you live, would you say.. Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Thinking now about job opportunities where you live, would you say.. | There are enough good jobs available | Col \% | 34.8\% | 39.0\% | 30.8\% | 37.3\% | 32.6\% | 41.7\% | 38.7\% | 28.3\% | 29.4\% | 34.8\% | 38.1\% | 31.6\% | 38.8\% | 29.6\% |
|  |  | Row \% | 100.0\% | 54.4\% | 45.6\% | 14.1\% | 16.4\% | 21.0\% | 21.2\% | 12.6\% | 14.6\% | 73.3\% | 13.7\% | 12.9\% | 62.2\% | 37.8\% |
|  | Good jobs are difficult to find | Col \% | 61.6\% | 57.7\% | 65.3\% | 62.7\% | 66.2\% | 57.0\% | 60.8\% | 65.0\% | 58.8\% | 61.0\% | 60.4\% | 65.8\% | 59.8\% | 63.9\% |
|  |  | Row \% | 100.0\% | 45.4\% | 54.6\% | 13.3\% | 18.8\% | 16.2\% | 18.8\% | 16.4\% | 16.4\% | 72.6\% | 12.3\% | 15.2\% | 54.1\% | 45.9\% |
|  | Don't Know | Col \% | 3.6\% | 3.3\% | 3.9\% |  | 1.2\% | 1.4\% | 0.5\% | 6.7\% | 11.7\% | 4.2\% | 1.5\% | 2.5\% | 1.3\% | 6.5\% |
|  |  | Row \% | 100.0\% | 44.4\% | 55.6\% |  | 5.8\% | 6.6\% | 2.6\% | 29.0\% | 56.0\% | 84.9\% | 5.2\% | 9.9\% | 20.6\% | 79.4\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 27: Suppose you were faced with an unexpected expense of one thousand dollars, how difficult would it be to pay that expense? Would it be...? Edison Research

|  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Suppose you were faced with an unexpected expense of one thousand dollars, how difficult would it... | Very difficult Col \% | 26.6\% | 21.1\% | 31.7\% | 33.9\% | 31.9\% | 21.8\% | 32.0\% | 20.3\% | 20.0\% | 23.7\% | 34.5\% | 34.5\% | 23.1\% | 30.9\% |
|  | Row \% | 100.0\% | 38.5\% | 61.5\% | 16.8\% | 21.1\% | 14.4\% | 23.0\% | 11.9\% | 13.0\% | 65.3\% | 16.3\% | 18.4\% | 48.4\% | 51.6\% |
|  | Somewhat difficult Col \% | 36.5\% | 37.2\% | 35.9\% | 48.5\% | 41.3\% | 49.2\% | 31.5\% | 28.7\% | 22.1\% | 33.5\% | 42.4\% | 46.7\% | 39.6\% | 32.6\% |
|  | Row \% | 100.0\% | 49.4\% | 50.6\% | 17.4\% | 19.8\% | 23.6\% | 16.4\% | 12.2\% | 10.4\% | 67.3\% | 14.6\% | 18.2\% | 60.4\% | 39.6\% |
|  | Not at all difficult $\mathbf{C o l} \%$ | 36.4\% | 41.5\% | 31.6\% | 17.6\% | 26.8\% | 29.0\% | 36.5\% | 51.0\% | 54.9\% | 42.1\% | 23.1\% | 18.8\% | 37.3\% | 35.3\% |
|  | Row \% | 100.0\% | 55.3\% | 44.7\% | 6.3\% | 12.9\% | 14.0\% | 19.1\% | 21.7\% | 26.0\% | 84.7\% | 7.9\% | 7.3\% | 57.0\% | 43.0\% |
|  | Don't KnowCol $\%$ <br>  | 0.5\% | 0.2\% | 0.8\% |  |  |  |  |  | 3.0\% | 0.7\% |  |  |  | 1.2\% |
|  |  | 100.0\% | 19.1\% | 80.9\% |  |  |  |  |  | 100.0\% | 100.0\% |  |  |  | 100.0\% |

# Marketplace Survey Wave Three - Banner 1 - May 2016 

Question 28: If you were unable to pay the one thousand dollars, do you have a friend or family member you could turn to for help? Base: Would be very or somewhat difficult to pay the one thousand dollars

## Edison Research

|  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL | Row \% |  | 100.0\% | 44.6\% | 55.4\% | 17.0\% | 20.2\% | 19.6\% | 19.0\% | 12.0\% | 12.2\% | 66.7\% | 15.2\% | 18.1\% | 54.9\% | 45.1\% |
| If you were unable to pay | Yes Col \% | 56.7\% | 56.7\% | 56.7\% | 68.3\% | 64.8\% | 60.6\% | 47.2\% | 45.3\% | 47.0\% | 57.8\% | 46.9\% | 61.0\% | 63.8\% | 48.0\% |
| the one thousand dollars, do you have a friend or | Row \% | 100.0\% | 44.6\% | 55.4\% | 20.5\% | 23.1\% | 20.9\% | 15.8\% | 9.6\% | 10.1\% | 68.0\% | 12.5\% | 19.5\% | 61.8\% | 38.2\% |
| family member you cou... | No Col \% | 42.3\% | 42.8\% | 41.8\% | 30.4\% | 35.2\% | 38.6\% | 52.1\% | 54.7\% | 48.9\% | 40.9\% | 52.3\% | 39.0\% | 36.0\% | 50.0\% |
|  | Row \% | 100.0\% | 45.2\% | 54.8\% | 12.2\% | 16.8\% | 17.9\% | 23.4\% | 15.5\% | 14.1\% | 64.5\% | 18.8\% | 16.7\% | 46.7\% | 53.3\% |
|  | Don't Know Col \% | 1.0\% | 0.4\% | 1.5\% | 1.3\% |  | 0.8\% | 0.7\% |  | 4.1\% | 1.3\% | 0.9\% |  | 0.2\% | 2.0\% |
|  | Row \% | 100.0\% | 19.4\% | 80.6\% | 21.9\% |  | 15.9\% | 13.0\% |  | 49.2\% | 87.0\% | 13.0\% |  | 13.0\% | 87.0\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 29: Which of the following statements come closer to your opinion on Wall Street? Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Which of the following statements come closer to your opinion on Wall Street? | Wall Street does more tohelp the lives of mostAmericans $\quad$Col $\%$ <br>  <br>  |  | 31.9\% | 36.4\% | 27.7\% | 29.7\% | 36.1\% | 38.4\% | 30.0\% | 26.4\% | 29.9\% | 32.3\% | 30.0\% | 31.8\% | 34.7\% | 28.5\% |
|  |  |  | 100.0\% | 55.3\% | 44.7\% | 12.2\% | 19.8\% | 21.1\% | 17.9\% | 12.8\% | 16.2\% | 74.1\% | 11.8\% | 14.1\% | 60.4\% | 39.6\% |
|  | Wall Street does more to Col $\%$ <br> hurt the lives of most  <br> Americans Row $\%$ <br>   |  | 57.6\% | 54.9\% | 60.1\% | 63.4\% | 58.3\% | 52.2\% | 61.3\% | 61.4\% | 50.2\% | 57.5\% | 62.5\% | 53.3\% | 57.2\% | 58.0\% |
|  |  |  | 100.0\% | 46.3\% | 53.7\% | 14.5\% | 17.8\% | 15.9\% | 20.3\% | 16.6\% | 15.0\% | 73.2\% | 13.6\% | 13.2\% | 55.4\% | 44.6\% |
|  | Don't KnowCol \% <br>  |  | 10.5\% | 8.7\% | 12.2\% | 6.9\% | 5.5\% | 9.4\% | 8.7\% | 12.2\% | 19.9\% | 10.2\% | 7.5\% | 14.8\% | 8.1\% | 13.5\% |
|  |  |  | 100.0\% | 39.9\% | 60.1\% | 8.7\% | 9.2\% | 15.7\% | 15.7\% | 18.1\% | 32.6\% | 71.0\% | 8.9\% | 20.1\% | 42.8\% | 57.2\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 30: Thinking about big banks and financial institutions, which of the following statements come closer to your views? Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Thinking about big banks and financial institutions, which of the following statements come close... | The government should break up financial | Col \% | 55.6\% | 55.7\% | 55.5\% | 59.1\% | 61.6\% | 52.5\% | 56.5\% | 54.6\% | 49.9\% | 54.1\% | 64.7\% | 55.3\% | 57.4\% | 53.3\% |
|  | institutions if they become too big | Row \% | 100.0\% | 48.6\% | 51.4\% | 13.9\% | 19.4\% | 16.6\% | 19.3\% | 15.3\% | 15.5\% | 71.3\% | 14.6\% | 14.1\% | 57.5\% | 42.5\% |
|  | The government should | Col \% | 38.2\% | 40.4\% | 36.1\% | 34.0\% | 36.1\% | 44.5\% | 34.7\% | 37.7\% | 41.5\% | 39.4\% | 31.1\% | 38.2\% | 37.9\% | 38.6\% |
|  | institutions | Row \% | 100.0\% | 51.3\% | 48.7\% | 11.7\% | 16.6\% | 20.4\% | 17.3\% | 15.3\% | 18.7\% | 75.6\% | 10.2\% | 14.2\% | 55.3\% | 44.7\% |
|  | Don't Know | Col \% | 6.2\% | 3.8\% | 8.4\% | 6.9\% | 2.3\% | 3.0\% | 8.8\% | 7.7\% | 8.7\% | 6.5\% | 4.2\% | 6.5\% | 4.6\% | 8.2\% |
|  |  | Row \% | 100.0\% | 30.0\% | 70.0\% | 14.6\% | 6.5\% | 8.5\% | 26.9\% | 19.3\% | 24.1\% | 76.6\% | 8.5\% | 15.0\% | 41.5\% | 58.5\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 31: Which of the following statements come closer to your views?
Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Which of the following statements come closer to your views? | The economic system in the U.S. is rigged in favor of certain groups | Col \% | 70.9\% | 66.7\% | 74.8\% | 79.2\% | 69.4\% | 66.7\% | 68.7\% | 77.8\% | 66.4\% | 70.6\% | 83.2\% | 61.3\% | 67.9\% | 74.5\% |
|  |  | Row \% | 100.0\% | 45.7\% | 54.3\% | 14.7\% | 17.2\% | 16.5\% | 18.4\% | 17.0\% | 16.1\% | 73.0\% | 14.7\% | 12.3\% | 53.4\% | 46.6\% |
|  | The economic system in the U.S. is fair to all Americans | Col \% | 25.3\% | 29.9\% | 21.0\% | 19.3\% | 29.9\% | 31.6\% | 26.6\% | 18.2\% | 23.8\% | 25.4\% | 15.4\% | 33.3\% | 29.2\% | 20.3\% |
|  |  | Row \% | 100.0\% | 57.3\% | 42.7\% | 10.0\% | 20.7\% | 21.9\% | 20.0\% | 11.1\% | 16.2\% | 73.7\% | 7.6\% | 18.7\% | 64.3\% | 35.7\% |
|  | Don't KnowCol $\%$ <br>  |  | 3.8\% | 3.4\% | 4.3\% | 1.6\% | 0.7\% | 1.7\% | 4.7\% | 4.1\% | 9.8\% | 4.0\% | 1.4\% | 5.4\% | 2.8\% | 5.1\% |
|  |  |  | 100.0\% | 43.0\% | 57.0\% | 5.4\% | 3.1\% | 7.7\% | 23.4\% | 16.4\% | 44.1\% | 75.5\% | 4.5\% | 19.9\% | 40.9\% | 59.1\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 32: Do you think the decline of manufacturing jobs in the U.S. is more due to...? Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Do you think the decline of manufacturing jobs in the U.S. is more due to...? | Natural changes in the | Col \% | 28.7\% | 34.9\% | 23.0\% | 44.6\% | 31.6\% | 27.1\% | 26.0\% | 20.4\% | 26.0\% | 28.3\% | 28.2\% | 31.5\% | 30.6\% | 26.4\% |
|  |  | Row \% | 100.0\% | 58.8\% | 41.2\% | 20.3\% | 19.3\% | 16.5\% | 17.2\% | 11.0\% | 15.6\% | 72.2\% | 12.3\% | 15.5\% | 59.3\% | 40.7\% |
|  | Trade deals | Col \% | 55.3\% | 56.5\% | 54.2\% | 38.0\% | 50.5\% | 58.4\% | 55.2\% | 70.1\% | 57.0\% | 57.3\% | 54.2\% | 46.0\% | 56.7\% | 53.6\% |
|  |  | Row \% | 100.0\% | 49.5\% | 50.5\% | 9.0\% | 16.0\% | 18.5\% | 19.0\% | 19.7\% | 17.8\% | 75.9\% | 12.3\% | 11.8\% | 57.0\% | 43.0\% |
|  | Don't know | Col \% | 16.0\% | 8.7\% | 22.8\% | 17.4\% | 17.9\% | 14.5\% | 18.8\% | 9.6\% | 17.0\% | 14.4\% | 17.7\% | 22.6\% | 12.7\% | 20.0\% |
|  |  | Row \% | 100.0\% | 26.3\% | 73.7\% | 14.3\% | 19.7\% | 16.0\% | 22.4\% | 9.3\% | 18.3\% | 66.1\% | 13.9\% | 20.1\% | 44.4\% | 55.6\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 33: Which of the following best describes your feelings towards elected officials in Washington? Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Which of the following best describes your feelings towards elected officials in Washington? | Enthusiastic | Col \% | 5.6\% | 7.0\% | 4.3\% | 7.9\% | 12.4\% | 6.8\% | 3.8\% | 0.5\% | 2.2\% | 4.3\% | 7.5\% | 10.8\% | 8.7\% | 1.7\% |
|  |  | Row \% | 100.0\% | 60.1\% | 39.9\% | 18.6\% | 38.9\% | 21.3\% | 13.0\% | 1.3\% | 6.8\% | 55.9\% | 16.8\% | 27.2\% | 86.2\% | 13.8\% |
|  | Satisfied, but not | Col \% | 17.7\% | 19.7\% | 15.9\% | 22.1\% | 27.0\% | 21.3\% | 16.6\% | 10.3\% | 9.3\% | 16.2\% | 24.1\% | 20.0\% | 18.3\% | 17.0\% |
|  |  | Row \% | 100.0\% | 53.8\% | 46.2\% | 16.3\% | 26.7\% | 21.1\% | 17.8\% | 9.0\% | 9.0\% | 67.0\% | 17.0\% | 16.0\% | 57.6\% | 42.4\% |
|  | Dissatisfied, but not angry | Col \% | 44.4\% | 40.9\% | 47.7\% | 44.2\% | 42.7\% | 46.2\% | 45.0\% | 43.4\% | 44.6\% | 42.2\% | 55.4\% | 46.1\% | 44.6\% | 44.1\% |
|  |  | Row \% | 100.0\% | 44.7\% | 55.3\% | 13.1\% | 16.9\% | 18.2\% | 19.3\% | 15.2\% | 17.3\% | 69.6\% | 15.6\% | 14.7\% | 55.9\% | 44.1\% |
|  | Angry | Col \% | 30.3\% | 30.1\% | 30.6\% | 22.6\% | 16.6\% | 25.7\% | 32.4\% | 44.5\% | 40.0\% | 35.3\% | 11.8\% | 20.9\% | 26.9\% | 34.6\% |
|  |  | Row \% | 100.0\% | 48.1\% | 51.9\% | 9.8\% | 9.6\% | 14.8\% | 20.3\% | 22.8\% | 22.7\% | 85.3\% | 4.9\% | 9.8\% | 49.4\% | 50.6\% |
|  | Don't Know | Col \% | 1.9\% | 2.4\% | 1.5\% | 3.2\% | 1.2\% |  | 2.2\% | 1.4\% | 3.9\% | 2.0\% | 1.2\% | 2.2\% | 1.5\% | 2.6\% |
|  |  | Row \% | 100.0\% | 60.8\% | 39.2\% | 21.9\% | 10.8\% |  | 21.9\% | 11.0\% | 34.4\% | 76.3\% | 7.7\% | 16.0\% | 41.8\% | 58.2\% |

# Marketplace Survey Wave Three - Banner 1 - May 2016 

Question 34: Some people are registered to vote and others are not. Are you registered to vote, or not?
Edison Research

|  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Some people are registered to vote and others are not. Are you registered to vote, or not? | Yes Col \% | 85.0\% | 84.3\% | 85.6\% | 72.2\% | 87.2\% | 83.0\% | 87.9\% | 87.4\% | 89.2\% | 86.7\% | 84.9\% | 76.5\% | 89.1\% | 79.9\% |
|  | Row \% | 100.0\% | 48.1\% | 51.9\% | 11.2\% | 18.0\% | 17.1\% | 19.7\% | 16.0\% | 18.1\% | 74.7\% | 12.5\% | 12.8\% | 58.3\% | 41.7\% |
|  | No Col \% | 14.5\% | 15.2\% | 13.7\% | 26.2\% | 12.8\% | 17.0\% | 12.1\% | 11.7\% | 9.8\% | 12.6\% | 15.1\% | 23.5\% | 10.7\% | 19.2\% |
|  | Row \% | 100.0\% | 51.1\% | 48.9\% | 23.7\% | 15.5\% | 20.6\% | 15.9\% | 12.6\% | 11.7\% | 63.9\% | 13.1\% | 23.1\% | 41.1\% | 58.9\% |
|  | Don't Know Col \% | 0.5\% | 0.4\% | 0.6\% | 1.6\% |  |  |  | 0.9\% | 1.0\% | 0.7\% |  |  | 0.2\% | 0.9\% |
|  | Row \% | 100.0\% | 39.7\% | 60.3\% | 39.7\% |  |  |  | 26.0\% | 34.3\% | 100.0\% |  |  | 26.0\% | 74.0\% |

Marketplace Survey Wave Three - Banner 1 - May 2016
Question 35/36: When it comes to politics, do you usually think of yourself as a...

## Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Party ID | Democrat | Col \% | 30.0\% | 30.5\% | 29.5\% | 30.8\% | 37.7\% | 30.8\% | 29.0\% | 27.5\% | 24.0\% | 24.0\% | 54.8\% | 38.9\% | 31.2\% | 28.5\% |
|  |  | Row \% | 100.0\% | 49.4\% | 50.6\% | 13.5\% | 22.0\% | 18.0\% | 18.4\% | 14.3\% | 13.8\% | 58.7\% | 22.9\% | 18.4\% | 57.9\% | 42.1\% |
|  | Lean Democrat | Col \% | 12.6\% | 12.9\% | 12.2\% | 13.6\% | 15.1\% | 17.8\% | 9.9\% | 11.0\% | 8.3\% | 12.8\% | 6.3\% | 17.1\% | 14.6\% | 10.0\% |
|  |  | Row \% | 100.0\% | 49.8\% | 50.2\% | 14.2\% | 21.1\% | 24.8\% | 15.0\% | 13.6\% | 11.3\% | 74.4\% | 6.2\% | 19.3\% | 64.7\% | 35.3\% |
|  | Independent | Col \% | 14.2\% | 15.3\% | 13.1\% | 15.9\% | 17.9\% | 14.6\% | 14.0\% | 12.1\% | 10.7\% | 13.4\% | 23.8\% | 9.6\% | 15.1\% | 13.0\% |
|  |  | Row \% | 100.0\% | 52.4\% | 47.6\% | 14.7\% | 22.2\% | 18.0\% | 18.8\% | 13.3\% | 13.0\% | 69.3\% | 21.1\% | 9.7\% | 59.3\% | 40.7\% |
|  | Republican | Col \% | 25.3\% | 23.1\% | 27.4\% | 17.4\% | 17.6\% | 24.6\% | 27.9\% | 26.9\% | 35.6\% | 29.9\% | 9.2\% | 16.0\% | 24.3\% | 26.7\% |
|  |  | Row \% | 100.0\% | 44.2\% | 55.8\% | 9.0\% | 12.2\% | 17.0\% | 21.0\% | 16.5\% | 24.3\% | 86.5\% | 4.6\% | 9.0\% | 53.3\% | 46.7\% |
|  | Lean Republican | Col \% | 9.6\% | 10.2\% | 9.1\% | 11.6\% | 4.8\% | 8.2\% | 7.7\% | 12.9\% | 13.6\% | 11.8\% | 1.2\% | 5.4\% | 8.8\% | 10.7\% |
|  |  | Row \% | 100.0\% | 51.4\% | 48.6\% | 15.8\% | 8.8\% | 15.0\% | 15.2\% | 20.9\% | 24.3\% | 90.4\% | 1.6\% | 8.0\% | 50.8\% | 49.2\% |
|  | Something else | Col \% | 7.0\% | 6.7\% | 7.3\% | 10.8\% | 6.1\% | 2.9\% | 9.2\% | 8.5\% | 5.3\% | 7.0\% | 3.0\% | 10.2\% | 5.1\% | 9.3\% |
|  |  | Row \% | 100.0\% | 46.3\% | 53.7\% | 20.3\% | 15.3\% | 7.4\% | 25.0\% | 19.0\% | 13.1\% | 73.8\% | 5.5\% | 20.7\% | 40.7\% | 59.3\% |
|  | Don't Know | Col \% | 1.4\% | 1.3\% | 1.5\% |  | 0.8\% | 1.1\% | 2.4\% | 1.1\% | 2.6\% | 1.1\% | 1.7\% | 2.7\% | 1.0\% | 1.9\% |
|  |  | Row \% | 100.0\% | 46.5\% | 53.5\% |  | 9.8\% | 13.6\% | 32.7\% | 11.9\% | 32.0\% | 57.1\% | 15.1\% | 27.8\% | 41.1\% | 58.9\% |

# Marketplace Survey Wave Three - Banner 1 - May 2016 

Question 35/36.1: When it comes to politics, do you usually think of yourself as a...

## Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Party ID | Democrat | Col \% | 42.5\% | 43.4\% | 41.7\% | 44.3\% | 52.8\% | 48.6\% | 38.9\% | 38.5\% | 32.2\% | 36.8\% | 61.1\% | 56.0\% | 45.8\% | 38.5\% |
|  |  | Row \% | 100.0\% | 49.5\% | 50.5\% | 13.7\% | 21.8\% | 20.0\% | 17.4\% | 14.1\% | 13.1\% | 63.3\% | 18.0\% | 18.7\% | 59.9\% | 40.1\% |
|  | Republican | Col \% | 34.9\% | 33.3\% | 36.5\% | 29.0\% | 22.5\% | 32.8\% | 35.6\% | 39.8\% | 49.2\% | 41.7\% | 10.4\% | 21.5\% | 33.0\% | 37.3\% |
|  |  | Row \% | 100.0\% | 46.2\% | 53.8\% | 10.9\% | 11.3\% | 16.5\% | 19.4\% | 17.7\% | 24.3\% | 87.5\% | 3.7\% | 8.7\% | 52.6\% | 47.4\% |
|  | Independent | Col \% | 22.5\% | 23.3\% | 21.8\% | 26.6\% | 24.7\% | 18.6\% | 25.5\% | 21.7\% | 18.6\% | 21.5\% | 28.5\% | 22.6\% | 21.2\% | 24.2\% |
|  |  | Row \% | 100.0\% | 50.2\% | 49.8\% | 15.5\% | 19.3\% | 14.5\% | 21.6\% | 15.0\% | 14.2\% | 69.9\% | 15.9\% | 14.2\% | 52.4\% | 47.6\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 37: Do you approve or disapprove of the way President Obama is handling the economy? Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Do you approve or disapprove of the way President Obama is handling the economy? | Approve | Col \% | 50.8\% | 51.9\% | 49.8\% | 66.0\% | 63.3\% | 58.9\% | 49.3\% | 39.5\% | 30.4\% | 42.5\% | 80.8\% | 67.3\% | 54.3\% | 46.5\% |
|  |  | Row \% | 100.0\% | 49.5\% | 50.5\% | 17.0\% | 21.8\% | 20.3\% | 18.5\% | 12.1\% | 10.3\% | 61.3\% | 19.9\% | 18.8\% | 59.5\% | 40.5\% |
|  | Disapprove | Col \% | 46.4\% | 45.9\% | 47.0\% | 32.0\% | 36.0\% | 38.8\% | 46.3\% | 59.4\% | 64.2\% | 54.9\% | 17.3\% | 28.3\% | 43.7\% | 49.9\% |
|  |  | Row \% | 100.0\% | 47.9\% | 52.1\% | 9.0\% | 13.6\% | 14.7\% | 19.0\% | 19.9\% | 23.8\% | 86.7\% | 4.7\% | 8.7\% | 52.4\% | 47.6\% |
|  | Don't Know | Col \% | 2.8\% | 2.2\% | 3.2\% | 2.1\% | 0.7\% | 2.3\% | 4.4\% | 1.1\% | 5.4\% | 2.6\% | 2.0\% | 4.3\% | 2.0\% | 3.7\% |
|  |  | Row \% | 100.0\% | 39.2\% | 60.8\% | 9.9\% | 4.5\% | 14.8\% | 30.8\% | 6.0\% | 34.1\% | 68.8\% | 8.9\% | 22.3\% | 41.0\% | 59.0\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 38: How closely would you say you are following the 2016 Presidential election?

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL <br> How closely would you say you are following the 2016 Presidential election? |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
|  | Very closely | Col \% | 44.7\% | 52.6\% | 37.2\% | 23.9\% | 34.3\% | 46.4\% | 49.7\% | 56.5\% | 53.1\% | 48.7\% | 34.5\% | 33.0\% | 48.7\% | 39.6\% |
|  |  | Row \% | 100.0\% | 57.1\% | 42.9\% | 7.0\% | 13.4\% | 18.2\% | 21.2\% | 19.7\% | 20.5\% | 79.8\% | 9.7\% | 10.5\% | 60.7\% | 39.3\% |
|  | Somewhat closely | Col \% | 41.5\% | 36.8\% | 46.0\% | 56.7\% | 56.1\% | 34.8\% | 39.9\% | 31.7\% | 32.8\% | 39.0\% | 49.4\% | 47.7\% | 40.0\% | 43.5\% |
|  |  | Row \% | 100.0\% | 42.9\% | 57.1\% | 17.9\% | 23.7\% | 14.7\% | 18.3\% | 11.9\% | 13.6\% | 68.8\% | 14.9\% | 16.3\% | 53.6\% | 46.4\% |
|  | Not closely at all | Col \% | 13.3\% | 10.1\% | 16.2\% | 19.4\% | 9.7\% | 18.8\% | 8.7\% | 11.3\% | 13.3\% | 12.0\% | 15.7\% | 17.6\% | 11.2\% | 15.9\% |
|  |  | Row \% | 100.0\% | 37.1\% | 62.9\% | 19.2\% | 12.8\% | 24.9\% | 12.5\% | 13.3\% | 17.3\% | 66.3\% | 14.8\% | 18.9\% | 46.9\% | 53.1\% |
|  | Don't Know | Col \% | 0.5\% | 0.5\% | 0.5\% |  |  |  | 1.8\% | 0.4\% | 0.7\% | 0.3\% | 0.4\% | 1.7\% | 0.1\% | 1.0\% |
|  |  | Row \% | 100.0\% | 45.7\% | 54.3\% |  |  |  | 64.5\% | 11.6\% | 23.9\% | 42.5\% | 10.6\% | 46.9\% | 15.2\% | 84.8\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 39: How satisfied are you with the choices available to you among the current candidates for President?
Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| How satisfied are you with the choices available to you among the current candidates for President? | Very satisfied | Col \% | 14.4\% | 16.5\% | 12.4\% | 12.7\% | 19.2\% | 14.8\% | 16.5\% | 10.0\% | 11.9\% | 14.1\% | 13.3\% | 16.8\% | 17.1\% | 10.9\% |
|  |  | Row \% | 100.0\% | 55.7\% | 44.3\% | 11.6\% | 23.5\% | 18.1\% | 21.8\% | 10.8\% | 14.3\% | 71.8\% | 11.6\% | 16.6\% | 66.3\% | 33.7\% |
|  | Somewhat satisfied | Col \% | 37.4\% | 39.7\% | 35.2\% | 31.8\% | 42.9\% | 38.9\% | 36.1\% | 36.7\% | 36.4\% | 36.5\% | 36.8\% | 42.3\% | 36.9\% | 38.0\% |
|  |  | Row \% | 100.0\% | 51.5\% | 48.5\% | 11.2\% | 20.1\% | 18.2\% | 18.4\% | 15.2\% | 16.8\% | 71.6\% | 12.4\% | 16.1\% | 54.9\% | 45.1\% |
|  | Not satisfied at all | Col \% | 47.2\% | 43.7\% | 50.5\% | 55.5\% | 37.8\% | 46.3\% | 46.4\% | 52.0\% | 48.0\% | 48.4\% | 48.6\% | 40.3\% | 45.6\% | 49.2\% |
|  |  | Row \% | 100.0\% | 44.9\% | 55.1\% | 15.4\% | 14.0\% | 17.2\% | 18.7\% | 17.1\% | 17.5\% | 75.0\% | 12.9\% | 12.1\% | 53.8\% | 46.2\% |
|  | Don't Know | Col \% | 1.0\% | 0.1\% | 1.9\% |  |  |  | 0.9\% | 1.3\% | 3.6\% | 1.1\% | 1.2\% | 0.6\% | 0.4\% | 1.8\% |
|  |  | Row \% | 100.0\% | 5.0\% | 95.0\% |  |  |  | 17.7\% | 20.4\% | 61.9\% | 76.3\% | 15.2\% | 8.4\% | 19.4\% | 80.6\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 40: How important will your personal financial situation be in your selection of a Presidential candidate in 2016? Edison Research

|  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| How important will your personal financial situation be in your selection of a Presidential candi... | Extremely importantCol $\%$ <br>  <br> Row \% | 22.2\% | 24.4\% | 20.1\% | 20.9\% | 19.8\% | 28.4\% | 26.0\% | 23.2\% | 14.3\% | 20.2\% | 27.6\% | 27.7\% | 25.3\% | 18.3\% |
|  |  | 100.0\% | 53.3\% | 46.7\% | 12.3\% | 15.6\% | 22.5\% | 22.3\% | 16.2\% | 11.1\% | 66.7\% | 15.6\% | 17.7\% | 63.4\% | 36.6\% |
|  | Very importantCol \% <br>  <br> Row \% | 24.8\% | 23.2\% | 26.3\% | 27.3\% | 33.1\% | 23.3\% | 22.3\% | 22.8\% | 20.3\% | 24.0\% | 25.1\% | 28.3\% | 26.3\% | 22.8\% |
|  |  | 100.0\% | 45.3\% | 54.7\% | 14.5\% | 23.4\% | 16.5\% | 17.1\% | 14.3\% | 14.1\% | 71.1\% | 12.7\% | 16.2\% | 59.2\% | 40.8\% |
|  | Somewhat important $\begin{array}{r}\text { Col \% } \\ \\ \text { Row } \% \\ \hline\end{array}$ | 26.8\% | 27.3\% | 26.4\% | 29.0\% | 22.9\% | 26.8\% | 27.4\% | 25.9\% | 29.4\% | 27.5\% | 28.9\% | 21.4\% | 28.5\% | 24.7\% |
|  |  | 100.0\% | 49.4\% | 50.6\% | 14.2\% | 14.9\% | 17.5\% | 19.5\% | 15.0\% | 18.9\% | 75.2\% | 13.5\% | 11.3\% | 59.1\% | 40.9\% |
|  | Not at all importantCol \% <br>  <br>  <br> Row \% | 21.1\% | 21.9\% | 20.3\% | 16.0\% | 19.1\% | 16.3\% | 20.7\% | 24.5\% | 29.1\% | 22.9\% | 12.6\% | 19.1\% | 17.3\% | 25.8\% |
|  |  | 100.0\% | 50.5\% | 49.5\% | 10.0\% | 15.9\% | 13.6\% | 18.7\% | 18.1\% | 23.8\% | 79.6\% | 7.5\% | 12.8\% | 45.7\% | 54.3\% |
|  | Do not plan to voteCol \% <br>  <br> Row \% | 4.0\% | 2.7\% | 5.2\% | 6.8\% | 5.2\% | 4.8\% | 2.1\% | 2.9\% | 2.8\% | 3.9\% | 5.3\% | 3.1\% | 2.2\% | 6.1\% |
|  |  | 100.0\% | 33.1\% | 66.9\% | 22.5\% | 23.0\% | 21.1\% | 10.1\% | 11.3\% | 12.0\% | 72.4\% | 16.6\% | 10.9\% | 31.4\% | 68.6\% |
|  | Don't KnowCol \% <br>  <br>  | 1.2\% | 0.5\% | 1.8\% |  |  | 0.3\% | 1.5\% | 0.8\% | 4.1\% | 1.4\% | 0.4\% | 0.6\% | 0.4\% | 2.2\% |
|  |  | 100.0\% | 20.5\% | 79.5\% |  |  | 4.6\% | 24.8\% | 10.3\% | 60.4\% | 88.6\% | 4.7\% | 6.7\% | 16.9\% | 83.1\% |

Marketplace Survey Wave Three - Banner 1 - May 2016
Question 41: Do you think your personal financial situation will be better under a Democratic President or a Republican President? Edison Research


## Marketplace Survey Wave Three - Banner 1 - May 2016

 Question 42: How
Edison Research

|  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| How much do you expect the outcome from the 2016 Presidential election will affect your personal... | A lot $\mathrm{Col} \%$ | 20.0\% | 18.2\% | 21.7\% | 23.4\% | 24.8\% | 17.5\% | 23.1\% | 18.9\% | 12.7\% | 18.5\% | 23.4\% | 24.8\% | 19.7\% | 20.4\% |
|  | Row \% | 100.0\% | 44.1\% | 55.9\% | 15.4\% | 21.8\% | 15.3\% | 21.9\% | 14.7\% | 11.0\% | 67.7\% | 14.7\% | 17.6\% | 54.8\% | 45.2\% |
|  | Somewhat $\quad$ Col \% | 35.5\% | 36.5\% | 34.5\% | 41.4\% | 37.9\% | 35.8\% | 36.0\% | 32.6\% | 30.4\% | 33.2\% | 47.9\% | 36.6\% | 39.2\% | 30.9\% |
|  | Row \% | 100.0\% | 49.9\% | 50.1\% | 15.3\% | 18.7\% | 17.7\% | 19.3\% | 14.3\% | 14.8\% | 68.5\% | 16.9\% | 14.6\% | 61.4\% | 38.6\% |
|  | A little Col \% | 20.3\% | 20.1\% | 20.5\% | 21.3\% | 21.9\% | 25.1\% | 19.4\% | 17.6\% | 16.7\% | 21.5\% | 15.9\% | 18.2\% | 20.8\% | 19.8\% |
|  | Row \% | 100.0\% | 48.0\% | 52.0\% | 13.7\% | 18.9\% | 21.6\% | 18.1\% | 13.5\% | 14.1\% | 77.5\% | 9.8\% | 12.7\% | 56.9\% | 43.1\% |
|  | Not at all Col \% | 22.0\% | 22.8\% | 21.2\% | 11.9\% | 13.9\% | 21.7\% | 19.2\% | 27.6\% | 36.1\% | 24.7\% | 12.2\% | 16.7\% | 18.1\% | 26.9\% |
|  | Row \% | 100.0\% | 50.3\% | 49.7\% | 7.1\% | 11.1\% | 17.3\% | 16.6\% | 19.5\% | 28.3\% | 82.3\% | 7.0\% | 10.8\% | 45.8\% | 54.2\% |
|  | Don't Know Col \% | 2.2\% | 2.3\% | 2.0\% | 2.0\% | 1.5\% |  | 2.4\% | 3.2\% | 4.1\% | 2.1\% | 0.5\% | 3.7\% | 2.3\% | 2.0\% |
|  | Row \% | 100.0\% | 52.4\% | 47.6\% | 12.1\% | 11.8\% |  | 20.7\% | 22.8\% | 32.6\% | 72.5\% | 3.1\% | 24.4\% | 58.6\% | 41.4\% |

Marketplace Survey Wave Three - Banner 1 - May 2016
Question 43: Thinking about the 2016 Presidential election so far, how well does each word or phrase describe how you feel about it?
Edison Research


## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 43: Thinking about the 2016 Presidential election so far, how well does each word or phrase describe how you feel about it?
Edison Research

|  |  | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| Does not describe well at Col \% | 64.6\% | 60.5\% | 68.5\% | 68.8\% | 58.0\% | 57.7\% | 64.5\% | 72.3\% | 68.4\% | 67.7\% | 64.5\% | 48.8\% | 64.6\% | 64.7\% |
| Row \% | 100.0\% | 45.4\% | 54.6\% | 14.0\% | 15.7\% | 15.7\% | 19.0\% | 17.4\% | 18.2\% | 76.8\% | 12.5\% | 10.7\% | 55.6\% | 44.4\% |
| Don't Know Col \% | 1.4\% | 0.9\% | 1.9\% |  |  |  | 0.9\% | 2.1\% | 5.3\% | 1.4\% | 1.4\% | 1.5\% | 0.1\% | 3.0\% |
| Row \% | 100.0\% | 31.0\% | 69.0\% |  |  |  | 12.7\% | 22.9\% | 64.4\% | 72.1\% | 12.4\% | 15.6\% | 4.2\% | 95.8\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 46: What is the highest level of education you have completed? Edison Research


# Marketplace Survey Wave Three - Banner 1 - May 2016 

Question 47: Would you describe the area you live in as...?
Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Would you describe the area you live in as...? | Urban | Col \% | 33.7\% | 34.9\% | 32.6\% | 43.2\% | 50.4\% | 32.5\% | 29.2\% | 22.0\% | 26.4\% | 29.5\% | 42.1\% | 48.0\% | 37.2\% | 29.4\% |
|  |  | Row \% | 100.0\% | 50.2\% | 49.8\% | 16.8\% | 26.2\% | 16.9\% | 16.5\% | 10.1\% | 13.5\% | 64.2\% | 15.6\% | 20.2\% | 61.4\% | 38.6\% |
|  | Suburban | Col \% | 43.9\% | 46.5\% | 41.5\% | 40.5\% | 30.0\% | 45.8\% | 51.7\% | 50.5\% | 44.2\% | 46.0\% | 46.2\% | 31.2\% | 45.3\% | 42.2\% |
|  |  | Row \% | 100.0\% | 51.3\% | 48.7\% | 12.1\% | 12.0\% | 18.3\% | 22.4\% | 17.9\% | 17.4\% | 76.7\% | 13.2\% | 10.1\% | 57.4\% | 42.6\% |
|  | Rural | Col \% | 20.9\% | 18.1\% | 23.6\% | 15.7\% | 19.6\% | 20.1\% | 15.4\% | 26.9\% | 27.7\% | 23.6\% | 11.6\% | 15.2\% | 17.2\% | 25.5\% |
|  |  | Row \% | 100.0\% | 41.9\% | 58.1\% | 9.9\% | 16.5\% | 16.8\% | 14.0\% | 20.0\% | 22.8\% | 82.7\% | 7.0\% | 10.3\% | 46.0\% | 54.0\% |
|  | Don't Know | Col \% | 1.5\% | 0.6\% | 2.3\% | 0.6\% |  | 1.7\% | 3.7\% | 0.6\% | 1.7\% | 0.9\% | 0.1\% | 5.6\% | 0.3\% | 3.0\% |
|  |  | Row \% | 100.0\% | 20.1\% | 79.9\% | 5.2\% |  | 20.3\% | 47.8\% | 6.4\% | 20.3\% | 45.7\% | 0.9\% | 53.5\% | 9.9\% | 90.1\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 48: Which of the following best describes you? Are you...? Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Which of the following best describes you? Are you...? | Single | Col \% | 24.8\% | 27.9\% | 22.0\% | 72.2\% | 30.9\% | 18.1\% | 18.0\% | 14.5\% | 6.2\% | 20.9\% | 37.6\% | 33.8\% | 23.3\% | 26.7\% |
|  |  | Row \% | 100.0\% | 54.4\% | 45.6\% | 38.2\% | 21.8\% | 12.8\% | 13.8\% | 9.1\% | 4.3\% | 61.7\% | 19.0\% | 19.3\% | 52.3\% | 47.7\% |
|  | Married | Col \% | 52.2\% | 54.0\% | 50.5\% | 15.8\% | 53.3\% | 64.6\% | 59.4\% | 59.9\% | 51.3\% | 55.5\% | 40.8\% | 45.1\% | 57.9\% | 45.1\% |
|  |  | Row \% | 100.0\% | 50.1\% | 49.9\% | 4.0\% | 17.9\% | 21.7\% | 21.7\% | 17.8\% | 16.9\% | 77.9\% | 9.8\% | 12.3\% | 61.7\% | 38.3\% |
|  | Separated | Col \% | 1.3\% | 1.6\% | 1.0\% |  | 0.9\% | 1.9\% | 1.9\% | 1.4\% | 1.3\% | 0.7\% | 3.9\% | 1.8\% | 0.8\% | 1.9\% |
|  |  | Row \% | 100.0\% | 61.4\% | 38.6\% |  | 12.2\% | 25.6\% | 28.1\% | 16.4\% | 17.7\% | 42.2\% | 37.6\% | 20.2\% | 33.6\% | 66.4\% |
|  | Divorced | Col \% | 7.5\% | 5.5\% | 9.4\% | 0.9\% | 1.7\% | 5.0\% | 10.2\% | 15.3\% | 11.0\% | 8.9\% | 3.5\% | 3.9\% | 6.0\% | 9.4\% |
|  |  | Row \% | 100.0\% | 35.6\% | 64.4\% | 1.6\% | 4.0\% | 11.6\% | 25.9\% | 31.5\% | 25.3\% | 86.8\% | 5.8\% | 7.4\% | 44.6\% | 55.4\% |
|  | Not married, but living | Col \% | 7.4\% | 7.4\% | 7.5\% | 11.1\% | 12.0\% | 8.7\% | 6.7\% | 4.4\% | 2.1\% | 6.3\% | 9.7\% | 11.0\% | 9.3\% | 5.0\% |
|  |  | Row \% | 100.0\% | 48.1\% | 51.9\% | 19.7\% | 28.5\% | 20.7\% | 17.1\% | 9.1\% | 4.9\% | 62.6\% | 16.4\% | 21.0\% | 70.1\% | 29.9\% |
|  | Widowed | Col \% | 5.9\% | 2.1\% | 9.4\% |  | 0.6\% |  | 2.5\% | 4.6\% | 26.5\% | 6.6\% | 3.7\% | 3.6\% | 1.8\% | 10.9\% |
|  |  | Row \% | 100.0\% | 17.6\% | 82.4\% |  | 1.8\% |  | 8.0\% | 12.2\% | 77.9\% | 83.2\% | 8.0\% | 8.8\% | 17.5\% | 82.5\% |
|  | Prefer not to answer | Col \% | 0.9\% | 1.5\% | 0.3\% |  | 0.5\% | 1.7\% | 1.3\% |  | 1.5\% | 0.9\% | 0.7\% | 0.8\% | 0.8\% | 1.0\% |
|  |  | Row \% | 100.0\% | 82.6\% | 17.4\% |  | 10.6\% | 33.7\% | 27.0\% |  | 28.7\% | 77.1\% | 10.4\% | 12.5\% | 50.3\% | 49.7\% |

## Marketplace Survey Wave Three - Banner 1 - May 2016

Question 49: Approximately what is your total annual household income from all sources before taxes?

|  |  | Row \% | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Approximately what is your total annual household income from all sources before taxes? | Under \$25,000 | Col \% | 18.4\% | 15.0\% | 21.6\% | 31.6\% | 18.2\% | 10.5\% | 14.6\% | 16.7\% | 22.2\% | 15.9\% | 17.3\% | 32.4\% | 9.8\% | 29.2\% |
|  |  | Row \% | 100.0\% | 39.5\% | 60.5\% | 22.6\% | 17.4\% | 10.0\% | 15.1\% | 14.1\% | 20.8\% | 63.2\% | 11.8\% | 25.0\% | 29.7\% | 70.3\% |
|  | $\begin{aligned} & \text { Between } \$ 25,000 \text { and } \\ & \$ 50,000 \end{aligned}$ | Col \% | 22.4\% | 19.7\% | 24.9\% | 23.3\% | 27.4\% | 16.6\% | 21.6\% | 21.8\% | 23.9\% | 21.9\% | 24.7\% | 23.0\% | 19.2\% | 26.5\% |
|  |  | Row \% | 100.0\% | 42.8\% | 57.2\% | 13.7\% | 21.4\% | 13.0\% | 18.4\% | 15.1\% | 18.4\% | 71.6\% | 13.8\% | 14.6\% | 47.6\% | 52.4\% |
|  | $\text { Between } \$ 50,000 \text { and }$ | Col \% | 17.6\% | 20.7\% | 14.7\% | 14.5\% | 20.2\% | 18.7\% | 16.7\% | 19.8\% | 15.3\% | 17.6\% | 17.9\% | 17.4\% | 21.4\% | 12.9\% |
|  |  | Row \% | 100.0\% | 56.9\% | 43.1\% | 10.8\% | 20.1\% | 18.6\% | 18.0\% | 17.4\% | 15.0\% | 73.2\% | 12.8\% | 14.0\% | 67.6\% | 32.4\% |
|  | Between \$75,000 and \$100,000 | Col \% | 13.2\% | 16.4\% | 10.2\% | 5.6\% | 16.0\% | 21.6\% | 12.7\% | 13.0\% | 8.6\% | 13.9\% | 15.9\% | 7.6\% | 18.3\% | 6.8\% |
|  |  | Row \% | 100.0\% | 60.2\% | 39.8\% | 5.6\% | 21.1\% | 28.5\% | 18.3\% | 15.3\% | 11.2\% | 76.7\% | 15.1\% | 8.2\% | 77.1\% | 22.9\% |
|  | $\begin{array}{r} \text { Between } \$ 100,000 \text { and } \\ \$ 150,000 \end{array}$ | Col \% | 10.2\% | 11.5\% | 9.0\% | 6.4\% | 12.0\% | 18.2\% | 8.2\% | 9.5\% | 6.1\% | 10.7\% | 8.8\% | 8.9\% | 14.0\% | 5.5\% |
|  |  | Row \% | 100.0\% | 54.8\% | 45.2\% | 8.2\% | 20.5\% | 31.2\% | 15.3\% | 14.5\% | 10.2\% | 76.8\% | 10.8\% | 12.4\% | 76.1\% | 23.9\% |
|  | Over \$150,000 | Col \% | 7.0\% | 7.3\% | 6.7\% | 8.0\% | 2.9\% | 6.0\% | 10.6\% | 9.2\% | 5.6\% | 8.5\% | 2.6\% | 3.4\% | 8.9\% | 4.6\% |
|  |  | Row \% | 100.0\% | 50.6\% | 49.4\% | 15.0\% | 7.2\% | 15.1\% | 28.7\% | 20.3\% | 13.7\% | 88.5\% | 4.6\% | 6.9\% | 70.8\% | 29.2\% |
|  | Prefer not to answer | Col \% | 11.1\% | 9.3\% | 12.8\% | 10.5\% | 3.4\% | 8.5\% | 15.6\% | 10.0\% | 18.3\% | 11.6\% | 12.7\% | 7.3\% | 8.4\% | 14.5\% |
|  |  | Row \% | 100.0\% | 40.6\% | 59.4\% | 12.4\% | 5.4\% | 13.4\% | 26.7\% | 13.9\% | 28.3\% | 76.4\% | 14.3\% | 9.3\% | 42.2\% | 57.8\% |

Marketplace Survey Wave Three - Banner 1 - May 2016
Anxiety index score

## Edison Research

|  |  |  | TOTAL | Sex |  | Age |  |  |  |  |  | Race |  |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | AfricanAmerican | Hispanic | Employed fulltime or parttime | Not currently employed |
| TOTAL |  | Row \% |  | 100.0\% | 48.5\% | 51.5\% | 13.1\% | 17.5\% | 17.5\% | 19.0\% | 15.5\% | 17.2\% | 73.3\% | 12.5\% | 14.2\% | 55.7\% | 44.3\% |
| Anxiety index score | 0-10 | Col \% | 20.5\% | 22.7\% | 18.4\% | 8.3\% | 10.5\% | 13.4\% | 14.1\% | 30.6\% | 45.1\% | 23.7\% | 8.7\% | 14.2\% | 14.8\% | 27.7\% |
|  |  | Row \% | 100.0\% | 53.6\% | 46.4\% | 5.3\% | 9.0\% | 11.5\% | 13.1\% | 23.2\% | 38.0\% | 84.8\% | 5.3\% | 9.9\% | 40.2\% | 59.8\% |
|  | 11-20 | Col \% | 18.4\% | 17.7\% | 19.0\% | 16.9\% | 16.4\% | 15.3\% | 16.9\% | 23.8\% | 21.4\% | 20.0\% | 18.6\% | 9.7\% | 16.6\% | 20.6\% |
|  |  | Row \% | 100.0\% | 46.6\% | 53.4\% | 12.1\% | 15.7\% | 14.6\% | 17.5\% | 20.1\% | 20.1\% | 79.8\% | 12.7\% | 7.5\% | 50.2\% | 49.8\% |
|  | 21-30 | Col \% | 14.2\% | 14.0\% | 14.4\% | 18.0\% | 11.5\% | 14.9\% | 16.9\% | 10.9\% | 13.1\% | 14.4\% | 14.9\% | 12.1\% | 15.0\% | 13.2\% |
|  |  | Row \% | 100.0\% | 47.8\% | 52.2\% | 16.6\% | 14.2\% | 18.5\% | 22.7\% | 12.0\% | 16.0\% | 74.7\% | 13.2\% | 12.1\% | 58.8\% | 41.2\% |
|  | 31-40 | Col \% | 10.2\% | 11.2\% | 9.2\% | 6.2\% | 15.3\% | 9.6\% | 12.7\% | 8.4\% | 7.5\% | 8.9\% | 14.4\% | 13.2\% | 12.4\% | 7.4\% |
|  |  | Row \% | 100.0\% | 53.3\% | 46.7\% | 7.9\% | 26.4\% | 16.4\% | 23.7\% | 12.8\% | 12.7\% | 63.9\% | 17.7\% | 18.3\% | 67.9\% | 32.1\% |
|  | 41-50 | Col \% | 8.4\% | 8.3\% | 8.5\% | 13.0\% | 6.1\% | 13.7\% | 8.8\% | 6.9\% | 2.8\% | 7.7\% | 7.9\% | 12.5\% | 7.7\% | 9.3\% |
|  |  | Row \% | 100.0\% | 47.9\% | 52.1\% | 20.3\% | 12.7\% | 28.5\% | 19.9\% | 12.8\% | 5.8\% | 67.2\% | 11.8\% | 21.0\% | 51.1\% | 48.9\% |
|  | Over 50 | Col \% | 28.4\% | 26.2\% | 30.4\% | 37.7\% | 40.2\% | 33.2\% | 30.6\% | 19.4\% | 9.9\% | 25.2\% | 35.5\% | 38.3\% | 33.5\% | 21.9\% |
|  |  | Row \% | 100.0\% | 44.8\% | 55.2\% | 17.5\% | 24.8\% | 20.5\% | 20.5\% | 10.6\% | 6.0\% | 65.2\% | 15.7\% | 19.2\% | 65.8\% | 34.2\% |
|  |  | Mean | 33.11 | 32.41 | 33.77 | 40.72 | 40.63 | 37.70 | 36.80 | 25.73 | 17.57 | 30.48 | 38.36 | 42.06 | 37.54 | 27.54 |
|  |  | Median | 27.81 | 27.58 | 27.81 | 40.28 | 37.80 | 37.33 | 30.65 | 17.30 | 10.30 | 24.45 | 34.98 | 41.10 | 32.30 | 20.66 |

